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# THE Publishers' Weekly

*The American* BOOK TRADE JOURNAL

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VOL. CXX

NEW YORK, OCTOBER 24, 1931

No. 17

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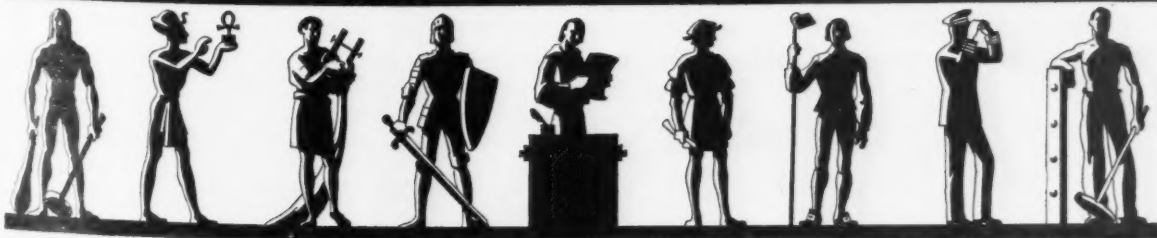
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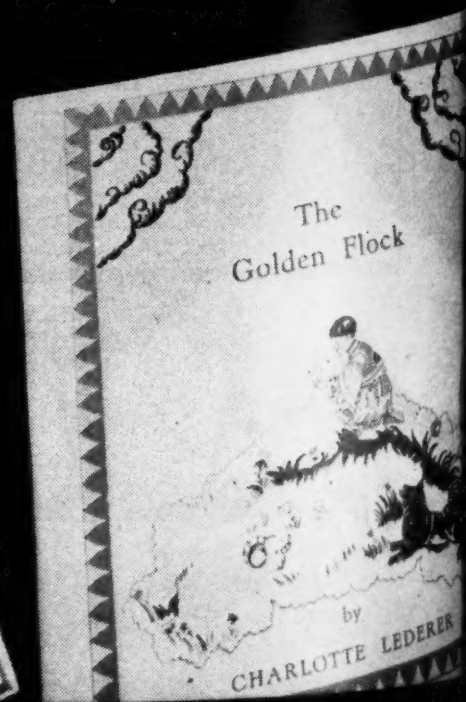
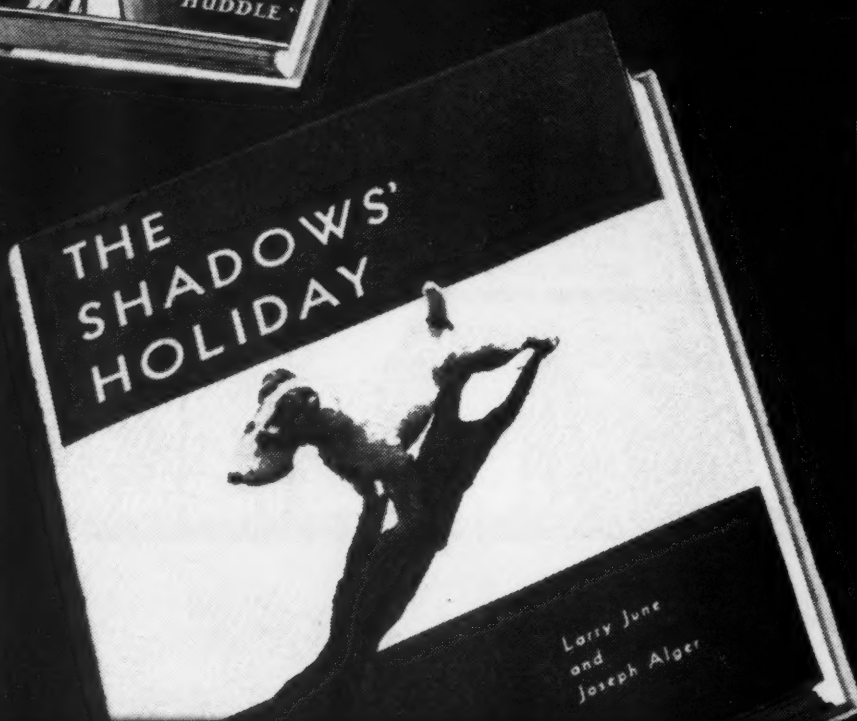
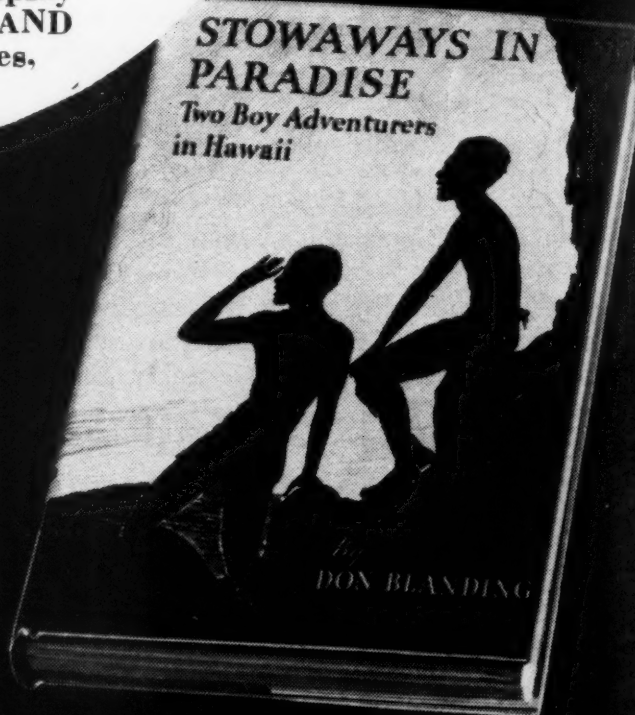
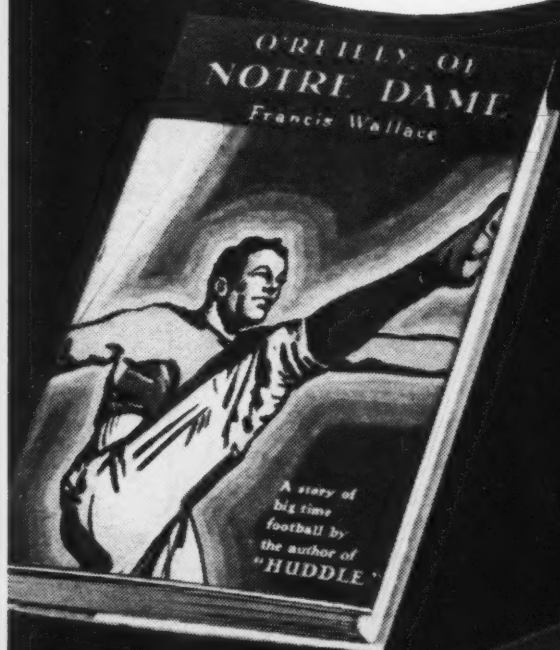
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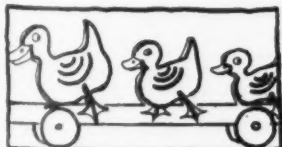
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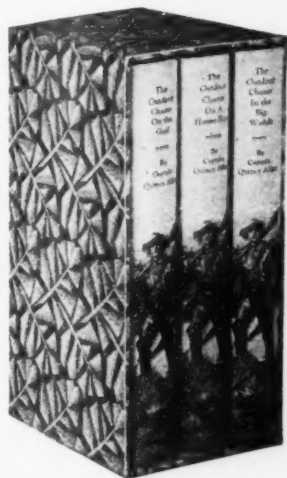
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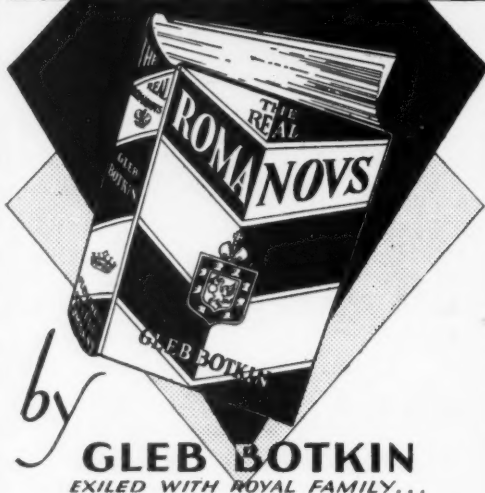
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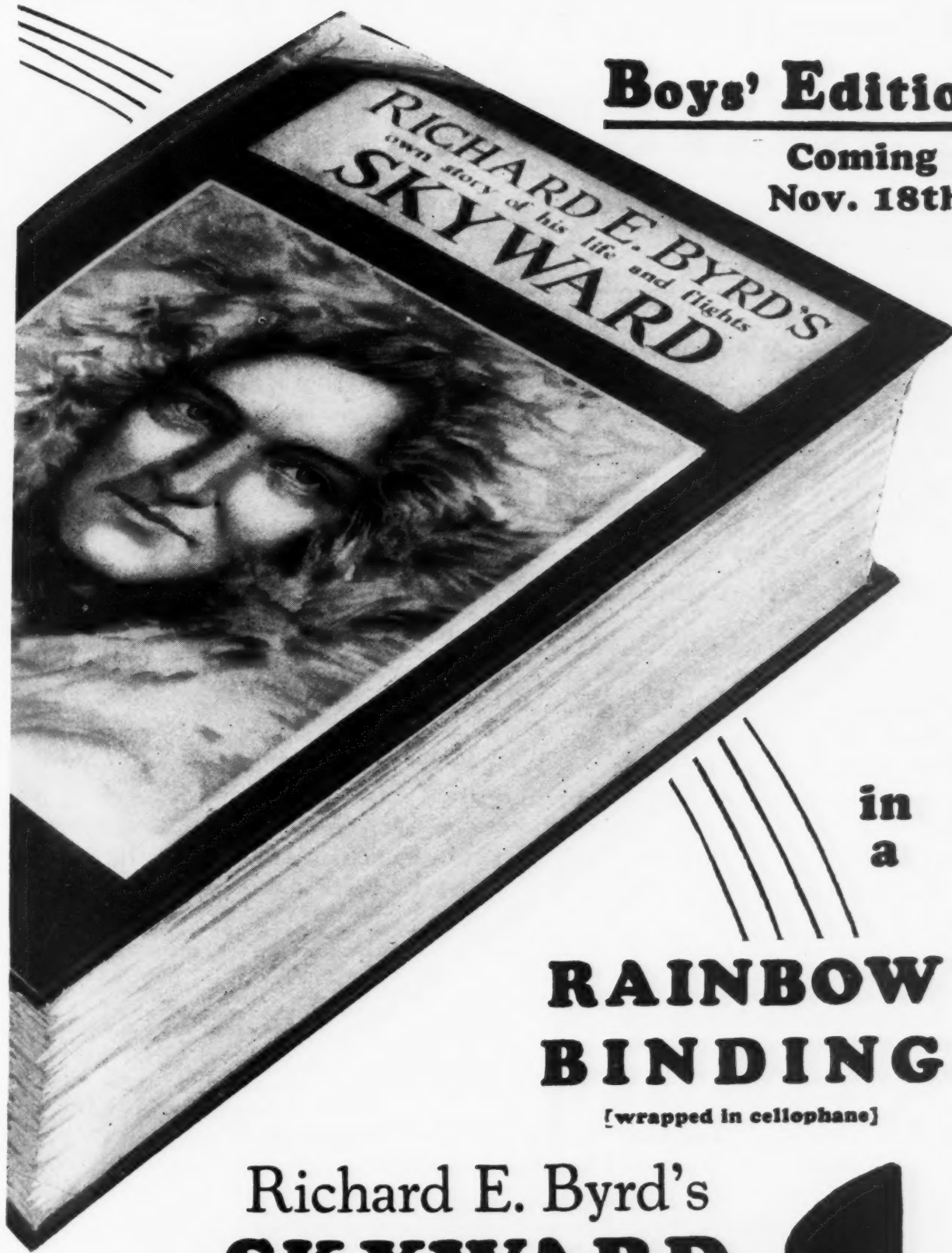
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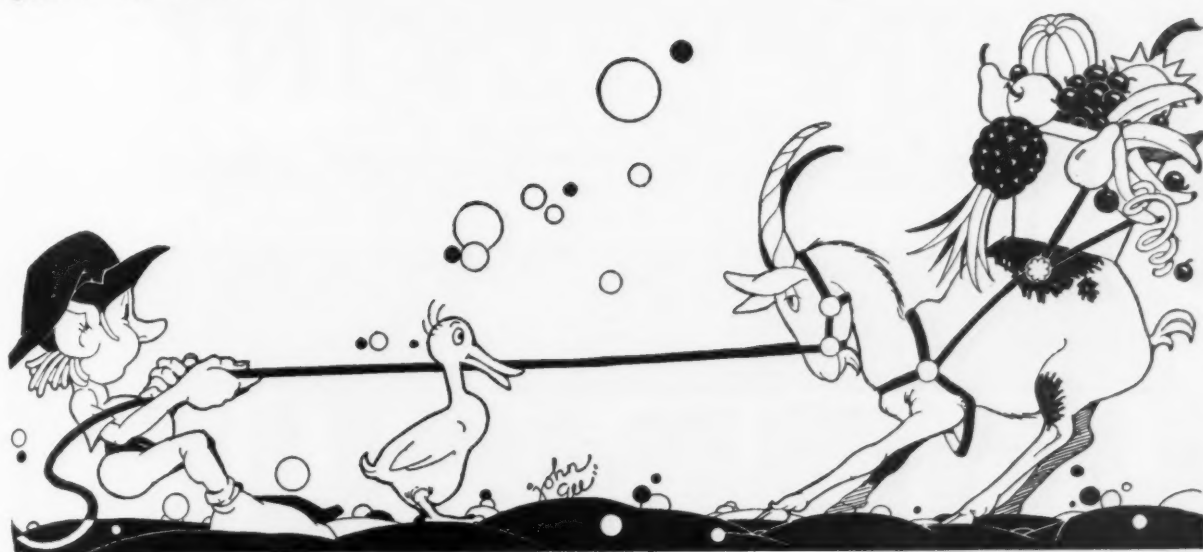
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DORIS AND THE TROLLS enjoyed unusual popularity as a serial in *Child Life* magazine. The author is widely known by his pen name, "Riq," as a columnist, reviewer, and adult writer. This is his first juvenile.

John Gee's pictures leave nothing to be desired. They suit the story perfectly, and evoke many laughs of their own.

Walter Winchell of the *New York Mirror* says, "It is really charming. I'll get one for the children."

The *Cleveland Plain Dealer's* reviewer says, ".... it's a dandy story and a swell book. Don't wait for Christmas or a birthday to get it for your little girls."

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# THE NEW ORLEANS ITEM

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## Suspend 'Cane Juice' Author

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Status of Suspended L. S. U. Prof. Remains Unchanged.

L. S. U. COMMITTEE NOT YET CALLED

Smith Makes No Further Comment; Uhler Gets Many Letters.

While the committee from Louisiana State University, which is investigating the case of Dr. John Earle Uhler, author of "Cane Juice," continues its hearing, the status of the case remains unchanged. Dr. Uhler has not resigned as a faculty member of the university.

Meanwhile, while the English professor is maintaining his course of action, a telegram from the Civil Liberties Union, headed by the author of "Cane Juice," has been received by the university. The telegram is in support of the case of free speech.

Dr. Uhler has received the telegram and has not yet responded to it. The telegram is in support of the case of free speech.

### "CANE JUICE" (BOOK) STARTS FERMENT IN LOUISIANA

Baton Rouge, La., Oct. 10 (AP)—Louisiana State University students are circulating a petition opposing the suspension of Dr. John Earle Uhler as professor of English.

The petition asserted that the book was not a reflection on the L. S. U. women students, nor was it improper, as charged by the Right Rev. J. J. Gaudier, of St. Joseph's Catholic Church here.

The petition offered a high regard for Dr. Uhler by the university students.

Dr. Uhler also had for several years been a member of the American Civil Liberties Union. He is interested in his case, while Dr. Uhler is in the hospital, the author of "Cane Juice" has been published a distance of "Cane Juice."

Case Has No Political or Religious Angle Says Dr. Smith.

Petitions Circulated Up holding the Suspended Professor.



Petitions Asking Uhler Leniency Prove No Help

Professor of English Is Dismissed Despite High Regard in Eyes of Students.

Partners being circulated by Louisiana State University students in honor of the John Earle Uhler English professor, dismissed from the faculty because he wrote "Cane Juice."

### L.S.U. Acts; Disturbed Over Book Smith Silent After Priest's Attack

BATON ROUGE, La., Oct. 8.—(AP)—Dr. John M. Smith, president of Louisiana State University, today announced that Dr. John Earle Uhler had been suspended as professor of English at the university.

Dr. Smith's statement followed a meeting of the university executive committee. Dr. Smith's statement followed a meeting of the university executive committee.

Dr. Smith's statement followed a meeting of the university executive committee.

# NEWS MAKES SALES

"CANE JUICE" ORDERS FROM OCT. 12-19 TOTAL 5,156 COPIES

A novel dealing with the life of the "Cajuns" of modern Louisiana is published (September 22). State officials are up in arms in opposition to it. The author, Professor of English at the Louisiana State University, is dismissed without hearing. The Civil Liberties Union, committees of authors, educators, champions of free speech, take up the fight and the controversy is reported in the press of the entire nation. Within two days of the first news break the sales begin to soar. Within ten days over five thousand copies of the book are sold, and the sales continue at the rate of two and three hundred copies per day.

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## NEW ORLEANS STATES

NOV. 22 NO. 282

### PROF. UHLER IS DISMISSED FROM L. S. U.

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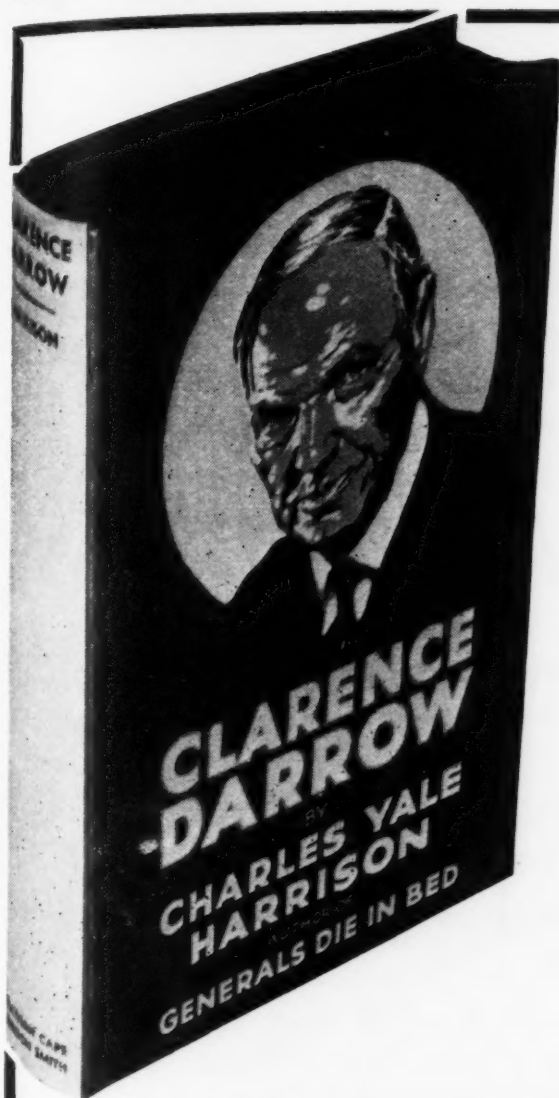
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by KATE O'BRIEN



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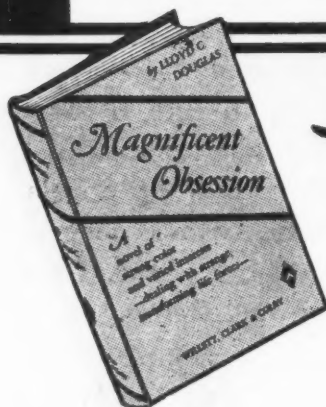
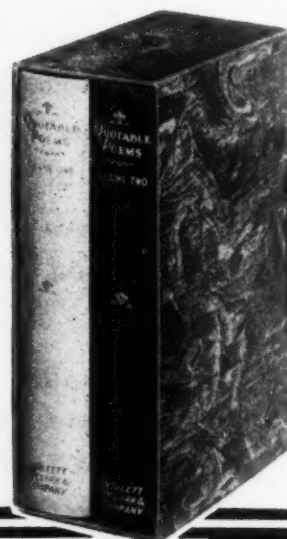
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# The PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

NEW YORK, OCTOBER 24, 1931



## If I Were a Bookseller and Book Week Was Approaching

An Ad. Man

I WOULD start my Christmas drive for business with Children's Book Week. The Week has a new spirit this year, and an international appeal at the time when people are thinking, talking, and daily being reminded of the international aspect of present-day life. With perhaps less money to spend on special promotion than usual, I would decide to concentrate on window and store displays in order to give the Week direct selling value and use it to launch the holiday season.

I would decide not to be too solemn about this year's Book Week. I would circus it. Children like excitement and color, and I would make a regular Round the World Book Fair out of it. I wouldn't try to be too dignified. I would make the display direct to the children.

*Displays.* The display streamer Maud and Miska Petersham have designed for the Week is the sort of sign that appeals to youngsters, with its vivid color and movement. I would write to Marjorie

Griesser of the National Association of Book Publishers, 347 Fifth Avenue, New York, to get a copy or two for each of my windows and two or three more for inside displays. I'd put one copy up in my children's department now, with a sign saying "*Book Week is coming, November 15th to 21st. Be sure to attend our World Wide Book Fair. A new kind of Book Week celebration with plenty of surprises and thrills—don't miss it.*"

I would go over my stock of children's books with the salespeople who were most interested in this field and work out a program for the Week with them, perhaps making one responsible for arranging store displays and special stunts for the youngest children, and another for the older group.

I would offer a prize of \$5.00 to the clerk who submitted the best idea for a Book Week window, or I would ask the regular window trimmer to develop a special plan, making arrangements to borrow dolls in foreign costume from a department store or toy shop, model airplanes, buses,

trains and steamships to use as accessories in the window. I'd plan to use flags of all nations, too, a globe, maps, foreign coins and bills, travel bureau folders, European posters. I would besiege any globe-trotters among my acquaintances for odd bits of foreign handicraft or photographs or souvenirs of their travels to add a special human interest to my displays, using cards on the table with the books "From Mr. Blank's Mexican collection," etc.

In every bit of planning, I would keep the children in mind and try to see through their eyes. I would consider the idea of going to the art director in the junior high school and asking her to have her classes design display signs for the Week, offering a prize for the two best ones. Here again I'd stress the international idea and the informality of approach, suggesting that one sign might read "This Way to a Tour of the Orient" with appropriate decorations, or "East of Suez—Book Passports to Far Countries." For the American exhibit I would suggest "The Wild West—Cowboys, Indians, Trail Blazers," or "From the Atlantic to the Pacific via the Book Route." I would give as much publicity as possible to the names of the pupils who designed the signs.

I would put a children's book catalog in my window and tell people to ask for a copy.

Another sign I would feature would be one listing best-selling children's books and I would not lay it aside after Book Week. I would keep it working every week in the year, reminding customers constantly that children's books sell and sell well.

**Publicity.** In order to be sure that there was to be concerted effort on general publicity for Book Week, I would call the director of children's work in the public library, the supervisor of school libraries, the other booksellers, and prominent organizations such as the Parent-Teacher Council.

I would invite the literary editors of the local newspapers to come to my shop to see how many different books portraying life in foreign lands modern children read, and urge them to feature these books during the Week.

I would suggest that the librarian see the chief editorial writers of the local papers to outline the purpose of Book

Week this year, and the timeliness of the theme "international friendship through children's reading." I would make sure that the city editors got news of the part the schools and clubs were taking in the Week, and I would give them some leads for news-stories: how many nationalities are represented in the 8th grades of the city school; what are the ten favorite books of the pupils in the high schools, etc.

**Schools.** I would urge the school librarians to make special exhibits for Book Week and might offer to lend them books, provided they would use a card giving credit to my store. I would send them each a catalog and offer to make up special lists on request. I would urge them to extend an invitation to all pupils to attend the Book Fair in my shop.

Essay subjects mentioned in the N.A.B.P. manual for schools include; "New Book Friends I Made Last Year," "Books I've Read More Than Once," "My Favorite Books about Foreign Children," "My Round the World Book Cruise." I might offer one or two book prizes for the best essays on one of these subjects.

**Radio Program.** I would give as much publicity as possible in my store and in every promotion contact made with schools to the broadcasting program Wednesday afternoon November 18th over WABC and 71 stations of the Columbia network. In writing to club members and to mothers on my mailing list about my plans for the Week, I would invariably urge them to listen in on this feature program.

**Advertising.** I don't think that I would do much display advertising this year, but if I were going to advertise I think I would get in touch with Ellis Meyers of the American Booksellers' Association, 35 E. 20th Street, New York, or with Marjorie Griesser of the N.A.B.P. office to get any suggestions they might have for the campaign.

If I had purchased a quantity of the *Book Shelf for Boys and Girls*, or the *Gateway to Bookland*, I would make sure that this catalog had a chance to do its utmost for sales. I would mail it to all good prospects on my list and would distribute it in the store, and use it with my displays, always with the suggestion that it was an excellent buying guide for Christmas gifts for the younger generation.

# Humor in Picture Books for Little Children

Marcia Dalphin

*Rye Free Public Library, Rye, New York*

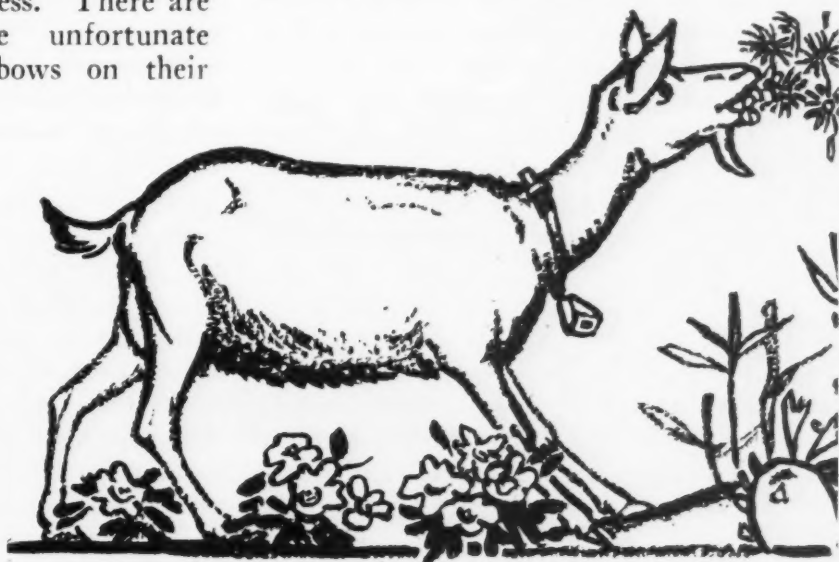
IN a review of Wanda Gag's "Millions of Cats" in "The Three Owls: Third Book," Anne Carroll Moore says: "No part of a children's library whether personal or public, should be chosen with as much discrimination as the picture books. . . . Mediocrity in writing persists, but it is at least more widely understood and avoided than mediocrity in picture making. . . . As the few great books for children have been written in the leisure hours of great men and women, so all memorable picture books must spring out of the natural desires of artists who have something special to say to children."

The books of the fall selected to illustrate this article have been chosen with this paragraph in mind. Automatically the warning to beware of mediocrity has ruled out book after book. There are, as in every year, books fairly pleasing in general appearance but absolutely lacking in distinction and originality; books with the unmistakable stamp of the commercial; books in the crudest of comic supplement colors; books with good color but poor drawing, their people with arms and legs like sticks, faces expressionless. There are also books that feature unfortunate dressed-up animals with bows on their tails and stylish hats on their poor heads. Honestly, one need not descend to such shifts to amuse children!

The books listed below are by artists who have something special to say, and who have a good time saying it. They represent something in the artist's experience, travel in far countries perhaps, or preoccupation with an idea that has obsessed

his mind until he could get it down on paper. It is thus that good picture books like other good books come. And it is worth noting that in many instances these books are written and illustrated by the same hand. No one then has come between the artist and his own conception of his intent—a good start for the ideal picture book.

Humor in picture books for little children. But isn't a strong spice of humor present in all good picture books? Thinking back over the memorable ones, and over the men and women who have done them—Caldecott and Cruikshank and Lear, Thackeray, William Nicholson, Leslie Brooke, Beatrix Potter, our own Palmer Cox, Wanda Gag, it almost seems so. Then we suddenly remember Kate Greenaway whose famous picture books had a gentle, grave sweetness but scarcely a trace of humor; Walter Crane who subordinated other qualities to design and color even in his toy books; De Monvel whose pictures, except for "La Civilité," have a childlike naiveté rather than a sense of fun; Arthur Rackham, the lover of the



Emma L. Brock's "The Greedy Goat." (Knopf)





Page decoration from "*The Magic Rug*" by Ingri and Edgar Parin d'Aulaire.  
(Doubleday)

erie and fantastic, and it becomes apparent that humor is not an indispensable quality. It is also salutary to remember that what seems humor to one person does not to his neighbor, and that some of the books that amuse us do not make the children even smile.

The first thing that comes to the notice of anyone who examines a shelf of picture books to find out whether the element of humor enters into them is that nine-tenths of them are concerned with either children or animals or both. All but one of this present list, "*The Hole in the Wall*" are broadly speaking in this category. We believe that the notion that picture books about children are necessarily interesting and amusing to other children rests on false psychology. The humor implicit in childhood is an unconscious humor. The innocence of childhood, its credulity, its "anxiety to be correct," as someone has called it, its delicious little gaucheries, these are what appeal to adults and make them love picture books about children. But it says nothing to the child, all this, and is precisely the reason why grown-ups enjoy De Monvel and Greenaway while children either care nothing for their pictures or else like them for something quite apart from the qualities that enchant us.

With picture books about animals it is quite different. Here is something outside the child. Many of the most successful picture books are of animal life, and many of the most amusing. Artists have keenly observed and delineated over and over again, to their delight and ours, the distin-

guishing traits of the different creatures. Amused pens have traced the prankishness of the goat, the cock of his head, his naughty little eye and frolicsome beard. Loving hands have drawn every poise of the little grey-furred mice and the rusty squirrels. Foolish ducks and geese, lordly roosters have waddled and strutted through the pages of picture books, and well-meaning bears of little brain have endeared themselves to us by their very stupidities. The wisest artists have been those who took no liberties, preferring to base their humor on that which is inherent in the animal rather than to descend to a lower plane and rely on the adventitious aid of dressing them up like men.

Some artists achieve humor by way of exaggeration and hyperbole, by caricature or by a free use of the nonsensical. Others wield a perhaps more subtle weapon and produce their results by what we may call surprise and recognition, the ludicrous juxtaposition of incongruities and opposites.

There is—coming at last to the books—no doubt as to where the humor lies in books like "*The Shire Colt*" and "*Johnny Penguin*." Someone may question calling the former humorous, but to us, while the great charm of the book lies in its portrayal at a satisfying length of the long sunny days of colthood and the benignant motherhood of the old Shire mare, Djuna, there is over and above this a delicious humor in the mere attitudes of the little foal as he stands with wobbly legs outspread or explores the small dangers of his pasture and wonders in grieved aston-



Father Mouse read about the big wide world and the many big things in it

Wanda Gag's "Snippy and Snappy" has much of the charm of her two earlier books

ishment when the lambs and rabbits run away from such an overwhelming play-fellow. This is going to be a fine book to pore over with a child who loves horses. "Johnny Penguin" is a good example of the humor plain and simple inherent in the animal himself without any accessories. We first met the penguin in picture books in Leslie Brooke's "Johnny Crow," and still think his inimitable pair the last word in delightful nonsense. But this new book presents a detailed picture of the home and family life of penguins and is completely amusing without a trace of caricature.

Examples of the humor of exaggeration and nonsense, of the incongruous, are abundant in the other books on our list. Why has no one noticed (but perhaps they have) that "The Hole in the Wall" has in it everything that appeals to those who love the funny sheet and the movie comedy? All the crude elements of comic shock are there: the man who spills things on himself when he eats; the thin man growing fatter and fatter, the fat man trying to get into a space too small for him; the three policemen just alike; the abundance of noise with the old man calling for help, the old lady screaming, the fat man crying and the policemen blowing their whistles. What more could the slapstick adherent want? And all done with what a difference! With a clever, psychologically sound basic idea as well as an original and amusing dénouement, and every page the unmistakable handiwork of a discriminating artist.

"The Magic Rug" by Ingri and Edgar Parin d'Aulaire, two well-known artists, is the result of a winter in Africa and is an authentic picture of Oriental life as well as a most amusing picture book. There

is a plan of a city in North Africa with its caravanserais and market place, its mosques and flat-topped houses that gave us a better idea of what such a place is like than anything we have ever found in any travel book. The whole book is just as Oriental in atmosphere as it can be, the thread of plot is exciting and interesting, the little donkey who is persuaded to run fast by having a carrot on a stick dangled in front of his nose, the big red cupboard that walks through the pages on the porter's back, the Halloweenish face and figure of the wicked sorcerer, the nonsensical adventures of the two children, all are entertaining and amusing and entirely new in picture books.

"Snippy and Snappy" Wanda Gag's new picture book about the two little field mice who live with their father and mother in a hay field, has many of the touches that so charmed readers of her two earlier books. There is ample scope for the humor of surprise and recognition here. When the two mice are exploring their first house, relating everything they find to their own previous experience in the fields, they come upon what they think is a tree with funny leaves and four trunks. But we—or the child—looking at the picture, see that it is really a footstool with fringe. Then Snappy finds a queer plant with a wooden stem and its roots growing out of the ground. The child gleefully recognizes a floor mop. The charming domestic interiors so characteristic of this artist, houses and cupboards that would enchant a little girl who loves to play house are all here. We particularly like the one that shows Father Mouse reading the paper aloud while Mother Mouse knits and the children sit enthralled, drinking in every word. And a field mouse skipping the rope is a beguiling sight, indeed!



From "The Hole in the Wall"



No head ?

Helen Sewell's "*A Head for Happy*" (Macmillan) is a "particularly original piece of work"

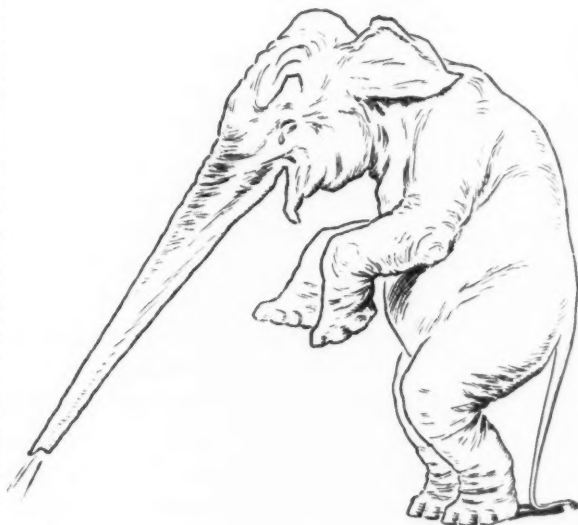
In "*The Greedy Goat*" by Emma Brock we have a droll creature, Anna Marie, who far up in her mountain home in the Tyrol finds one new mischief after the other to do. She butts over the churn and spills all the cream, she chews up Farmer Gansler's best shirt, she eats the Johannesberries off the bushes. After each misdeed she is taken away, sold into a new home and left there. Each morning after, she comes home, unrepentant, to a delighted and relieved family. On the day when she is taken a long, long distance away, and as day after day goes by and she does not reappear you are in as great suspense as the children. The street scenes in this book are full of humor, with their men and women in peasant costume with long ribbons streaming down their backs and feathers in their hats, and clumsy aprons. They remind one of Hansi, but with the malice of his caricature left out.

Helen Sewell's "*A Head for Happy*," a particularly original piece of work, is evidently a "remembering book," and we would be willing to wager that the paint box and the doll house, the tea set and the work basket, the express wagon, are almost photographic representations of those the artist had in her childhood. Miss Sewell has a fine sense of design and these lithographs are lovely in tone too, as satisfying as though they were in color. There is delicious nonsense in the illustrations, strong enough in suggestion to carry over their meaning without aid from the text, and lacking as it does half the parade of

some of the so-called travel picture books this unassuming little book gives you the feeling of having really been on a long journey to strange lands.

Two other picture books which might have mention here, although not, in our opinion, up to the high standard set by the books already mentioned, are "*Little Henry and the Tiger*" and "*The Truth About Old King Cole*." The latter is not a new book but a reprint of one which has been out of print for a long time with an additional poem and a few changes. The verse seems a trifle ponderous in its humor, but, as always, Leslie Brooke's pictures are nonsensical and amusing without a trace of cheapness. The cherubic King, the elephant who broke the station scales, the meditative and puzzled hippopotamus, finger in mouth, will be enjoyed by the smallest child. "*Little Henry and the Tiger*" with text by Félicité Le Fèvre and drawings by Erick Berry is almost spoiled for us by little Henry himself, who comes perilously near to being a cunning little thing in his pictures. The story is

A - TCHOO ! "



45

A sort of shrieking screaming roar.  
"Why, this," says Joe, "is rather more  
Than ever I had bargained for:  
I think I'll go away."

45

"*The Truth About Old King Cole*" with drawings by Leslie Brooke. (Warne)

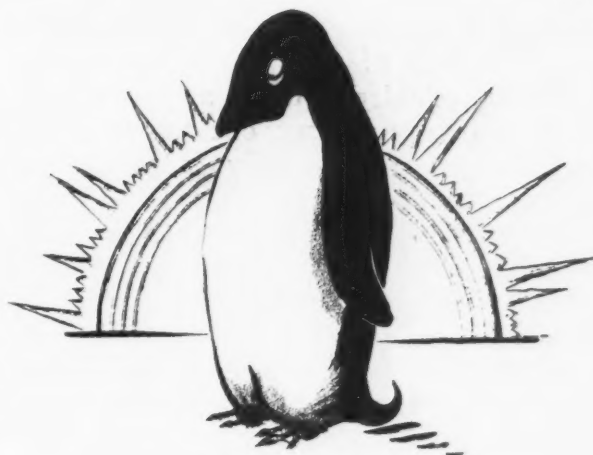


on the "Little Black Sambo" order, and will entertain very small children.

We have saved to the last a Very Important Book. First, because it is not yet published and we have been able to see only the dummy and a set of proofs without all the pictures. Second, because for originality and sheer loveliness we think it stands at the head of any list of this season's books, and we always eat the icing on the cake last. It is Dorothy Lathrop's "The Fairy Circus." The whole idea of the story is a delicious conceit, and we shall not spoil the pleasure of each reader in discovering it for himself. But if you care for a humor that is like the gossamer of a fairy's wing for delicacy here it is. Spider's web and moonlight, dandelion down and starshine have been caught here both with words and with pictures. There has never been anything quite like it. Only a very lovely spirit could have given form and substance to such a picture book as this.

#### Book List

"The Shire Colt." By Zhenya Gay and Jan Gay. Doubleday, Doran & Co. \$2.  
 "Johnny Penguin." By Dorothy and Marguerite Bryan. Doubleday, Doran & Co. \$1.  
 "The Hole in the Wall." By René D'Harnoncourt. Alfred A. Knopf. \$2.  
 "The Magic Rug." By Ingri and Edgar



"Johnny Penguin"

Parin d'Aulaire. Doubleday, Doran & Co. \$2.50.  
 "Snippy and Snappy." By Wanda Ga'g. Coward-McCann. \$1.50.  
 "The Greedy Goat." Told and illustrated by Emma L. Brock. Alfred A. Knopf. \$1.75.  
 "A Head for Happy." By Helen Sewell. Macmillan Co. \$2.50.  
 "The Truth About Old King Cole." By G. F. Hill. With drawings by L. Leslie Brooke. Frederick Warne & Co. \$1.75.  
 "Little Henry and the Tiger." By Félicité Le Fèvre. With drawings by Erick Berry. Harper & Brothers. \$1.50.  
 "The Fairy Circus." Pictures and story by Dorothy P. Lathrop. Macmillan Co. \$3.50.

## Poets Children Like

*The Gist of a Conversation with Robert Haven Schauffler, Author of "The Junior Poetry Cure," Dodd, Mead*

Reported by Mildred Bru Baker

SINCE taste is so largely individual, I should not dream of maintaining that all children like only certain poets. Discounting the exceptions, however, it is quite possible to say what types of poetry move the majority of young readers most.

During the sixteen years which it took to compile "The Poetry Cure," when I was experimenting with the effect of poetry upon mood, I began to discover what poets children on both sides of the Atlantic like,

A lecturer is highly sensitized to his hearers and he can feel their emotional reactions almost as telepathically as a performing musician does. And I began my career, you know, as a professional 'cellist. In "The Poetry Cure" I gave the preference to those poems to which my hearers responded most completely. Last year I lectured to Dutch and Viennese children. (Incidentally, a German "Junior Poetry Cure" is now being compiled by Helene Scheu-Riesz with my assistance.) And it was interesting to find that the preferences

of English-speaking European youngsters resemble those of their American cousins.

Though children's tastes are, of course, modified by age and sex, one quality which makes poetry universally appealing is spirited, infectious rhythm. To a child this is music—especially when it is liberally reinforced by onomatopoeia and alliteration. Few children prefer free verse to regular meter, or blank verse to ringing rhyme. I grant you that some youngsters write free verse, possibly because it involves less creative restraint. In addition to other and more vital characteristics, an effective use of rhyme and rhythm partially accounts for the juvenile popularity of many old ballads, of such poets as William Rose Benét, Bliss Carman, Lewis Carroll, Walter de la Mare, Rose Fyleman, Eugene Field, Arthur Guiterman, Rudyard Kipling, Edward Lear, John Masefield, Alfred Noyes, Robert Louis Stevenson, Nancy Byrd Turner, and of Coleridge, Longfellow, Poe, Tennyson, and Whittier.

Not only musical effect but pictorial vividness appeals strongly to children. What is more spontaneous and lovable in youth than the desire to "make believe"? Every child responds to imaginatively stimulating poetry, whether it offers him the companionship of imaginary beings, conjures up vivid pictures, or transports him to far realms. Lew Sarett's "Yellow Moon," for example, may do all three:

O yellow moon,  
Drifting across the night  
As a rakish pirate brig,  
Tattered of rig  
And ghostly white,  
Goes floating down the black lagoon  
Of a dead sea—  
O pirate moon,  
Out of your hatch and hold  
Pour down your buccaneering beams,  
Your pirates, swaggering and bold,  
And bid them capture me;  
O ghostly moon,  
Carry me out to the farthest sweep  
Of the slow tides of sleep;  
Abandon me upon the gold  
Of some enchanted strand.  
Where the blue-flame somber gleams  
And breaks upon the sand;  
O, Sail with me to a far land  
Of unremembered dreams.

Some better-known representatives of this type of poem are Coleridge's "Kubla Khan," Stevenson's "Romance," Keats's "Fancy," Nancy Byrd Turner's "Going up to London," Walter de la Mare's "Suppose" and "Tartary," Alfred Noyes's "Forty Singing Seamen," and Stephen Vincent Benét's "Portrait of a Boy." Of course there are countless others.

Another type of the imaginative poem is the vision sharpener, or dividing rod, which introduces to the reader's senses and mind new qualities and meanings in ordinary things and customary happenings. Children love the wonder of a discovery:

"And in those wasted days I saw  
No Sails above the tea,  
For grocery shops were grocery shops—  
Not hemispheres to me.

(Elizabeth Coatsworth: "To Think!")

Most children are idealists at heart. One often finds them shyly cherishing a bit of verse which is consciously moralistic in thought. Kipling's "If" is a great favorite with other children. Guiterman's clever "Proverbs," many of Edwin Markham's tonic lines, some of Browning's narrative poems, Sill's "Opportunity," poems by Fannie Stearns Davis, by Lizette Woodworth Reese, and many others are popular.

Perhaps as a part of this idealism, children feel pathos keenly—possibly more than most adults realize. They are sensitively sympathetic towards other children. Their pity for animals is keen. Florence Evans's "The Flower Factory," Thomas A. Daly's "Da Leetla Boy," Lew Sarett's "Four Little Foxes," Ralph Hodgson's "The Bells of Heaven," Eugene Field's "Little Boy Blue," are a few which move them.

Both in life and in literature, pathos and humor are close together. The infectious joy of a good laugh is irresistible to young readers. Humor, perhaps, is the one truly universal touchstone. The poetry of Arthur Guiterman usually wins a hearty response from even the most apathetic youngster. "The Quest of the Ribband," "Strictly Germ-Proof," "This Is She," and many others are prime favorites. F. P. Adams, Hilaire Belloc, Lewis Carroll, Louis Untermeyer, Edward Lear and A. A. Milne are perennially amusing to youth. Oliver Herford's "The Chimpanzee," with

its uproarious line "I'm glad we sprang," is always sure of a boisterously delighted welcome.

Young children read narrative poetry—particularly the stirring sort—with more pleasure than purely lyrical or descriptive verse. They like old ballads and such poems as Coleridge's "Ancient Mariner," Noyes' "The Highwayman," Edna St. Vincent Millay's "Ballad of the Harp Weaver," Brownings's "Pied Piper of Hamelin," and Scott's "Lochinvar." More mature narrative poetry, like Keats's "Eve of St. Agnes," William Rose Benét's "The Horse Thief," Masefield's "Reynard the Fox" and "Dauber," appeals to older children.

These children like simple lyrics, in which they find the same thrill that grown-ups do in recognizing their own unformulated thoughts and emotions aptly or beautifully expressed. As one youngster put it, "I like to feel *as if the poet understood me*." Masefield's "Sea Fever," and "The West Wind," Edna St. Vincent Millay's "God's World," Nancy Byrd Turner's stirring lyrics, many of Emily Dickinson's simpler poems (such as "I'm Nobody," "Simplicity," and "Morning,") A. E. Housman's "Loveliest of Trees," Edith Ballinger Price's "Snow Song," William H. Davies's "Nature's Friend," Bliss Carman's "Autumn" and "Daisies," Rose Fyleman's fairy poems and Stevenson's valiant verses are representative of the lyrics which stir young people. There is an eager response to poems which, as one child has expressed it, "are full of life and vim." These charming lines by Edith Ballinger Price, for example, are brimming with spontaneity and youth:

#### BEACH-COMBER

Take my hand, beloved, for it is reached to you,  
And we will run the warm downs to where the sea is blue;  
Where the sea is singing and the sails shine far,  
And the winds and the waters and the sandpipers are.

You shall find a shell that has a voice like the sea,  
And you shall bring a kelp ribbon streaming in to me;  
While the white gulls whistle and the tide crawls up,  
You shall dig a sand castle shaped like a cup.

Wind and warmth and sunlight and the sea's keen blue,  
And, for joyance to my eyes, the dear delight of you,  
With the wind in your hair and your frock blowing free,  
And a shell and a pebble and a salty kiss for me.

The recently published "Junior Poetry Cure" includes the sort of poems which children most like—but only if they are effective in counteracting certain painful or harmful moods, in helping to form certain desirable habits or in building character. The book's sub-title is "A First-Aid Kit of Verse for the Young of All Ages." It includes these divisions:

#### BRACERS AND PICK-ME-UPS (Poems of Humor)

#### SPORTSMANSHIP TONICS FOR FAIR PLAY (Poems of Honor)

#### SPORTSMANSHIP TONICS FOR TEAM-WORK (Poems of Loyalty and Great-Heartedness)

#### SPORTSMANSHIP TONICS FOR GRACEFUL WINNING (With Humble-Pie for Boasters)

#### SPORTSMANSHIP TONICS FOR GALLANT LOSING (With Bitter Pills for Whiners)

#### SPORTSMANSHIP TONICS FOR STICK-TO-IT-IVENESS (Never-Say-Die Poems)

#### Z RAYS FROM ALADDIN'S LAMP (Poems to Exercise the Imagination)

#### VATAMINS (Poems of Energy)

#### SUNBATHS TO FADE THE BLUES (Poems with a Smile)

The Sportsmanship Tonics are perhaps the most novel and useful parts of the book, which has been sympathetically illustrated by A. H. Watson with beauty, imaginative insight and rare humor.



# THE Publishers' Weekly

The American BOOK TRADE JOURNAL

Founded by F. Leyboldt

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*I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto.*

—BACON.

## Increased Interest in Book Week

AS the 13th national observance of Book Week comes near to hand, it seems increasingly clear how much the joint efforts of all those interested in children's reading have done for the children of the country in bringing about a better distribution of children's books and backing this up with a steadily improved and more varied product. And the thing that is increasing enthusiasm this year among those who observe Book Week in school libraries or bookstores, is the adoption of the "Round the World in Books" program, the happy suggestion of Marjorie Griesser, executive in charge of the Book Week work at the office of the National Association of Book Publishers.

In any year, the place of books, in international understanding, is worth emphasizing, but in this year of extra international turmoil, increased mutual understanding through books is especially important. How many of us today realize that our impressions and prejudices of foreign countries are based very much on our early reading and realize that we are, as citizens and voters, being strongly guided by these earlier impressions? How important it is

that each new generation of children—two million are added to school enrollment each year—should have the opportunity of growing up among plenty of books, books emanating from every country of the globe, and books by our own writers describing other countries with sympathy and knowledge.

No child should lack the opportunity of seeing plenty of books near at hand, such books as the "Wonderful Adventures of Nils," telling of Sweden; "Heidi," from Switzerland; the books of Madame de Segur from France; "Don Quixote" and "Tales from the Alhambra" to take him to Spain; Dillon Wallace's "Grenfell" or White's "Magic Forest" to take him to Canada; the books of Stefansson, or Peary to give understanding of the Eskimos; "The Cat Who Went to Heaven" or Gaines' "Treasure Flower" to understand Japan; Chrisman's "Shen of the Sea" or Rowe's "Rabbit Lantern" among the many books on China; Haskell's "Katrinka" or Sonia Lustig's "Roses of the Winds" on Russia; E. Nesbit's "Bastable Children" or Hughes' "Tom Brown" from England; Colum's "Boy in Eirinn" or Jacobs' "Celtic Fairy Tales" from Ireland; "Hans Brinker" or the "Dutch Twins" from Holland. And so we may go from country to country round the world and see that if such books are only made easily available in the schools and in the libraries, the children will grow up feeling bonds of sympathy with children of other countries and acquire some knowledge of the background of the history of all nations.

Stimulated by the growing demand for such books throughout the country, American publishers have been increasingly supplying the need by searching the literatures of the world for folk stories for children and encouraging American writers who had a real understanding of other countries to give of their best efforts to produce the books that fully interpret other countries so that children can, in truth, go "round the world in books."

This is to be a year of unusual activity in children's books and the dramatic possibilities that lie in this subject of Round the World in Books should give an unusual opportunity again to bring the love of books before every American community.

## Behind the Lions

LAST week, in the famous Children's Room of the New York Public Library, where on so many happy occasions the progress of children's books has been celebrated, a group of authors, artists, librarians and publishers came together to pay tender and affectionate tribute to the genius of the place, Anne Carroll Moore, the occasion being the 25th anniversary of her directorship of children's books of this great city system. The celebration was in the form of a surprise party for Miss Moore, and it had all the gay informality which has always been characteristic of the occasions of her own planning. There were happy greetings, jolly puppet shows written for the occasion, and a pleasant story from Ruth Sawyer. There was a birthday cake which was cut by the guest of honor with the snickersnee from an old pirate ship, and while she sat in the Washington Irving chair, a flood of letters and telegrams from all over the country was poured from a cornucopia and fell at her feet.

How much children's literature and the children of America owe to this bold and kindly leader can only be realized by one who has watched the developments of the profession of children's librarianship and book publishing. She has been the pioneer and experimenter, ever willing to stake her opinions on debatable matters of taste, illustration and text, willing to praise the newest when she felt it deserved praise, willing to urge, to talk and to travel for the good of the cause. To her fine judgment is due much of the high standard of the current output of books, and she has always had an equally discerning judgment in people; the alumni of her department are in many positions of importance and influence in the world of books.

## Boys' Own Hero

LONG before his death, Thomas A. Edison had become the hero of every boy who loves electricity, machinery and invention. And what boys do not?

For years to come his name will be a symbol of the American genius for applying scientific discoveries to human welfare, and the story of his life, which has already

been well presented in various volumes, will be in constant demand, in demand by those who are interested in his scientific genius, but especially at the school and public libraries where the boys turn to satisfy their craving for more information about the man who has made popular so many new wonders. For the younger readers, there has long been an excellent "Boy's Life of Edison" (*Harper*) by W. H. Meadowcraft, the man who had been long associated with the inventor. Then there is "Thomas Alva Edison" by F. W. Rolt-Wheeler, (*Macmillan*); "A Boy With Edison" by W. A. Simonds, (*Doubleday*); "The Story of Thomas A. Edison" by I. H. McFee, (*Barse*). A more extensive work for older readers is the two-volume edition of "Edison, His Life and Inventions" by F. L. Dyer and others, (*Harper*), and the book on "Edison as I Know Him" by Henry Ford and Samuel Crowther, (*Farrar*). The volume entitled "Edison, The Man and His Work" by G. S. Bryan, published by *Knopf* a few years ago, has been one of the popular volumes in the *Star Dollar Library*.

These well-prepared books indicating the need for such biographies, will be very much in demand, and the bookstores, as well as the libraries, which serve the country will do well to make such books available, especially in the season of gifts.

# 13th Annual Book Week

NOVEMBER 15-21

Send for posters, programs and suggestive material to Headquarters of Children's Book Week c/o National Association of Book Publishers, 347 Fifth Avenue, New York.

# Book Talks to Schools

*An Effective Book Week Activity*

Elise R. Noyes

*Stamford Bookstore, Inc., Stamford, Conn.*

FILLING the back of the family Ford with books and jogging off with a daughter driving, to "talk books" somewhere, has grown to be so much a part of the Stamford Bookstore routine that it is hard to recall the first experience. It may have been that Garden Club meeting where the proficient gardening ladies gently but firmly contradicted our assertion that Soandso's book was an authority on perennials until we desperately countered that while we had been book-selling only a matter of months, we had been book-gardening for years ourselves, and we knew we were right. Or perhaps it was in a small town nearby at the Public Library, on a fiercely stormy day, with an anxious committee apologizing because the little meeting-room was not fuller, and buying most of the books afterwards for themselves.

At any rate, it was the beginning of several years of varied experiences which have been fruitful for the Bookstore in extended contacts and incidentally for the bookseller in all sorts of ways.

In spite of the large amount of book news published in periodicals of all kinds, there exists a very widespread craving to be told about books. It seems likely that only a small proportion of even the reading public reads the book reviews, and word-of-mouth praise or condemnation, preferably by someone the audience knows or knows about, and trusts, is accepted with an alacrity that is almost alarming to the conscientious speaker. Once the word gets around the invitations to "book-talk" come with an embarrassing readiness, from Junior Leagues, Women's Clubs, Garden Clubs, Y.W.C.A.'s, Art Clubs, Library Boards, and so on. The Stamford Bookstore policy is ordinarily either to charge a fee for the talk, or to have it understood that we may sell and

take orders for books. In other words, we usually decline the invitation, tactfully, unless it can be made profitable to our own firm.

This does not mean for a moment that it is a "sales talk." No effort whatever is made to "sell" the book except in the slang sense of presenting it in the best light and taking advantage of what requests for purchases may come along. This may seem hair-splitting, but it is not, and the subtle distinction is responsible for what success is achieved.

Children's Book Week is our busiest time. Both public and private schools hereabouts welcome the arrangement, and the car full of books sometimes fills two or three dates in a single morning. We go to a very select convent, where we are graciously welcomed by those great ladies, the Mother Superior and her associates, and where the young girls in uniforms—and white cotton gloves!—curtsey deeply to us as we walk up the aisle with our arms full of books. Next hour perhaps it's a large public school assembly, where hardly a child in the room is of parents "this country born." We go to nursery schools where A.B.C.'s and Mother Gooses are our mainstays, and to High School classes that want to discuss Dreiser and Hemingway afterwards. We took a bunch of all the reprint "books around a dollar" to a High School once, explained first what a reprint is, then priced them in terms of other purchases for pleasure—three movie-tickets, ten packs of cigarettes, five sodas, and so on. The reaction was prompt and gratifying. It seemed books didn't cost so much after all.

It is always interesting to look at the eager unselfconscious youngsters and wonder how to hold their attention long enough to get over to them that joy in the printed page that is one of life's dur-



able satisfactions. Fun too to watch the bored inattentive ones, and catch them with a joke or a held up picture.

School routine being definitely clocked, it is a good plan to find out just how much time is available, and to stop talking a few minutes short of the end of the periods, so that the children can ask questions and handle the books. It is also a good idea to distribute catalogs as freely as possible. About twenty books can be shown and briefly discussed in half an hour, providing the speaker is brisk and has a very clear idea of the talking-point of each book. And it is no use cribbing the talking-point from the jacket; unless each book is presented with a sincere personal enthusiasm, it simply does not go over. Notes are to be avoided; group the books in your mind, and on the table before you, by age, subject, price, or whatever seems the logical arrangement, and hold up each book as you talk about it so that the hearers identify it. With every audience, old or young, there is an infalli-

ble sign of when to stop,—that is, when they uncross and recross their legs. The only time that failed was at the convent where the well brought up young girls are not allowed to cross their legs anyhow. Even there, however, the forty-five minute deadline was not overpassed, that being the very longest time it has ever proved wise to hold forth.

The buying comes casually as the hearers look over the books and discuss them. Sometimes the school or club itself buys part or all of the collection. Sometimes the children buy or order. It is no uncommon thing to book twenty or thirty orders for some one title that catches their fancy, like Kipling's "Thy Servant a Dog," with its Scotty on the cover. And often, months after a school book talks, a parent will come in for "some book about a German boy capturing a pickpocket, that you told about at Blank School last winter."

Oh, yes—it is arduous, and it takes time and thought—but it pays!

## Dramatized Displays

*In Displays for Children Bring Out the Ideas in Books*

Mable Arundel Harris

"IN the old bookshop where I was promoted to my first buyership," said a bookselling friend to me the other day, "the children's department was in the basement and was approached by a stairway which led from the rear of the shop and which presented a problem of 'how to bring 'em in' of no small proportions. Its only visual contact with the public was by means of a table that stood on the aisle near the head of the stairs.

"I had taken on, along with what was genially spoken of as my 'opportunity,' a heavy inheritance of stock purchased by my optimistic predecessor. It covered a wide range of subject matter and for the most part formed a good standard stock, volumes he would have liked for his own library, I think. Unfortunately, most of our residents then seemed to prefer, when they bought books, entertainment, especially entertainment of a light, swift-moving type. It meant, willy nilly, that I

must adopt some of the ambitions of the previous buyer. He believed it possible to educate the customers up to the stock, although as far as I could determine, his only plan was to 'expose' them to tables and shelves and windows piled high with his books. It seemed to be regarded in the office as what might be today called 'a noble experiment.' My title of 'buyer' was regarded as something of a joke.

"The heaviest investment was in the general stock and getting this to move even slowly occupied so much of my time and thought that I almost forgot the children's department. But one morning my capable assistant in this department asked me to come downstairs. She had a display to show me.

"When I stepped out from the stairs I received something of a shock. There on the table directly in front of which we had always loaded with graduating piles of threes, fours and fives of our most attrac-

tive two-fifty to three-fifty children's classics, were not more than a dozen or so books. Instead, in the center of the table was a boy's tool chest, with a saw, a hammer, a square, a plane, some shavings, a newly planed board or so, some loose nails, and spread open to show the plan of a bird house, a book on elementary carpentry.

"To my everlasting shame I was sarcastic. 'So we have gone in for toys and hardware,' I said.

"Miss Lansing, my assistant, colored but stood her ground. 'I am trying to move them before inventory,' she replied. 'I had an idea that if we dramatized the idea of the use the boy might make of such books it might make their elders buy them. It is just an experiment but I would like to try it out.'

"In the meantime I found that I was looking at each and every book on that table with a fresh interest. They were mostly books on home carpentry. Several were open to show plans for making simple articles of furniture or toys. In a group by itself there was a book on building bird-houses and several books on the identification of native birds and another on making friends with wild birds.

"This is my suggestion for a sign,' Miss Lansing said as she handed me a requisition form.

"I read:

*Books  
Tell How  
To Make It*

and for the reverse side of the sign, the legend:

*Like To Build?  
These Books Help*

"At this moment a customer we all valued yet disliked to wait on came in. This lady bought freely but as freely expressed her criticism of our methods. She was always threatening to buy us out and show us how to run the bookshop properly. The trouble was she didn't. She had

some good ideas though and every now and then we would profit by her suggestions.

"Miss Lansing's display arrested her attention immediately. 'How interesting,' she said. 'When did you get in these books? Just wait until my boys join me. They'll be here in a moment or so. They'll want to carry off a copy of every book you have on the table.'

"Miss Lansing gave me a significant look. We both knew how long those books had been shelved in a back section marked "Young Folks' Hobbies."

"The boys carried out their mother's prediction of a speedy arrival. They were at the awkward age and pushing and shoving, came literally tumbling down the stairs. They brought up short before the table.

"Oh, Gee!' they chorused.

"Robert and Ralph, aren't you going to say How-do-you-do?' their mother asked giving us a look of amused apology for them.

"Robert and Ralph looked up, mumbled something and turned back to the books. 'Mother, can we have this one?' 'Mother, I want this.' 'Oh, Gee, Mother, this is just what I need!'

"Their mother gave them free rein with the result that Miss Lansing's display was about wrecked. It would have had to be wrecked anyhow, for when the decisions were made and it was decided which they might carry home to use right away and which they might endure to wait to have delivered, there were too few books left to use even in a 'dramatized' display—at least on a table as large as that.

"Well?' Miss Lansing observed when they had gone.

"I apologized sincerely for my sarcasm. Very humbly I asked, 'What do you propose to do with the table now?'

"The toy department has a toy sewing machine that really sews and toy cook stoves that can have real fires built in them. We have on that same hobby shelf some old stock books on sewing and cooking that ought to interest girls.'

"Excellent!' said I. 'I'm going downstairs and see if we can utilize your idea on that first table as you come in the front door.'

"When I stood in front of that table a few moments later I saw it with a new

eye. I hadn't realized how dull it looked. I walked out of the front door and tried to imagine how it would appeal to someone unfamiliar to the shop. I saw books, books in mass. One could, of course, reasonably expect to see books in a bookshop. But books in heaps! Books in geometric piles! Books stacked end to end in threes, fours and fives! A mere storage place for books! Books everywhere like a bristling hedgerow! Through long familiarity with them I couldn't get quite the feeling. Some favorite books stood out in spite of my attempt to be detached. But wouldn't a stranger or even a regular customer feel a sense of confusion; antagonized, possibly, by what seemed a bewildering, unsegregated mess. I wondered if we who spent a third part of our lives among them, if we always *saw* each book. Perhaps that was why some books sold and some were neglected.

"Well,—since that morning, in the old store and here in the new, it has been our policy to reserve every one of our prominent tables and ledges for displays that bring out the ideas behind the books. These displays are never crowded, and we are as strict in observing the law of unity as is a modern short story writer. We make it a rule too, to change the displays every Monday, Wednesday and Friday. It makes work but it keeps us familiar with the

stock and always enthusiastic about it."

"You don't seem to use price signs," I commented.

"Yes, we do sometimes. They have their place. But we feel that Mr. and Mrs. John Public and all the little Publics are first interested in a book because it offers them an experience, an idea, a pleasure, something mental, emotional, spiritual. They are only interested in the question of price when they decide they want to own a certain book. Then it is they decide whether they can afford to buy or if they can do without something else possibly and get the book anyway."

"And you have faith to do this in spite of the depression," I said.

He shook his head. "Now, more than ever," he replied, "it is what the book has to offer that makes it sell. And this is what we try to dramatize in our displays."

"You seem to be successful," I smiled.

"We've had good years and some big years and we've always stayed out of the red, and our stock today is low and in good shape. Even the lady whom I mentioned, and by the way, we are selling her books for her grandsons now, admits we have improved. Miss Lansing uses the dramatized book display almost altogether in the children's book department and the kids have worn grooves in the stairway leading to it.

## Photographic Picture Books

Helen Hammett Owen

THE vogue for the photograph in children's books began a year ago with the publication of "The First Picture Book" by Mary Steichen Martin with photographs by Edward Steichen. (Harcourt, Brace and Company, \$2.) This small square book which contained masterly photographs of familiar objects and was without text sold 10,000 copies and had an instantaneous success with babies who were between one and two years old. Following in its wake come six photographic books of varying types on this year's lists.

What "The First Picture Book" was

intended to do it did with spectacular success—it gave to babies the pleasure of recognition of familiar things. The book grew out of the fascination which their grandfather's photographs had for Mrs. Martin's small children and the pictures finally selected were the fruit of experiment as well as theory.

"The Second Picture Book" to be published in October by Harcourt, Brace and Company at \$2 shows these same familiar objects in use by small children. It is meant for the age between two and three—just a year older than the first picture





*The Dormouse, from "The Picture Book of Animals" (Macmillan)*

book. It has no text and no story element, but it is a group of unusually distinguished photographs of little children playing with toys, picking flowers, dressing and so on. They are remarkable photographs—composed as a painting is composed—with the strong lights and deep shadows of which Edward Steichen is the master. The omission of text and the lack of continuity are in accord with the author's theories which indicate that very little children should have an opportunity to create their own stories.

"Peggy and Peter" by Lena Townsley, Farrar and Rinehart, \$2, is a photographic picture book with text arranged in story form. The record of a day's adventures in the life of a small brother and sister it is planned for children who are old enough to enjoy a simple story. It is well arranged and the pictures of the two children and their dog are remarkable for their life and naturalness. Before me as I write is a reviewer's copy which was given a few weeks ago to a child of three and which has been read almost to the point of disintegration. Unquestionably "Peggy and Peter" will be liked by little children, though the cynical parent may feel that for a brother and sister to play together all old.

day with no tears and no quarrels is a bit Utopian.

Outstanding among the fall books of whatever category is "The Picture Book of Animals" selected and translated by Isabel Ely Lord, the Macmillan Company, \$2.50. It is a collection of photographs of wild and domestic animals, birds and fish arranged with brief commentary text. The photographs are amazingly good and the format and page arrangement make it a book of real beauty. It is not, however, a book for tiny children and cannot be sold as such without disappointment. A bright child of five or six who has been with animals would get a good deal from it, but its greatest value will be for children from 8 to 10. Grown people, too, are fascinated by it.

"The Iron Horse" by Adele Gutman Nathan and Margaret S. Ernst, Alfred A. Knopf, \$2, is a railroad picture book designed to show something of the history of transportation. Small boys who are always eager for pictures of engines will enjoy these authentic and well-selected photographs.

"The Shadow's Holiday" by Larry June and Joseph Alger, Farrar and Rinehart, \$1.50, combines the fanciful with the realistic in a story of how the shadows disappeared on a rainy day. The photography is ingenious. More traditional is "The Singing Dog" by Bessie Crawford Watson with verses by Russell Gordon Carter, the Penn Publishing Company, \$1.50, a collection of photographs of dogs, cats and ponies doing tricks. It is reminiscent of the pictures sometimes seen in the Sunday rotogravure sections.

Whether this fall's supply of photographic picture books will fill the demand or whether next year will bring even more remains to be seen but in selling and recommending them there are two points to bear in mind. One is that they are not all meant for little children but are planned for different ages. The other point is that they supplement but do not replace real art and real nonsense even for the very small. Let children have these books, but give them also "Mother Goose" and "Aesop" and "Beatrix Potter" to stimulate their imagination and their sense of color. After all there is more to life than milk and spinach even for the two year

## The Author of the Little Colonel Series

*Mrs. Johnston's Books Have Sold Over a Million Copies, But She Was Less Proud of Her Large Sales Than of the Letters Which She Received From Readers All Over the Country*

Dorothea Lawrance Mann

WHEN Annie Fellows Johnston died, more than thirty years had passed since the publication of her first book. In human terms this means that she had lived to see the children of her first readers, and perhaps in occasional cases their children's children, enjoying these books. More than a million copies of the Little Colonel books have been sold, all without reprint editions. Three volumes of her books, brought out originally by other publishers, at her request were taken over by L. C. Page and Company, so that all her books are now under the same imprint.

As we study the sales of the various books of the Little Colonel Series we discover that there must be a very uniform interest in them since the figures vary only relatively, the lowest figure for any volume being 81,000 and the highest 136,000.

Annie Fellows Johnston was born in Evansville, Indiana, on May 13, 1863, and after the death of her father, the Rev. Albion Fellows, her mother took her three daughters into the country and built a home for them on her father's farm, where they grew up with ten cousins all living nearby. When Mrs. Johnston wrote her delightful autobiography, "The Land of the Little Colonel," she had much to tell of her mother's life because she felt that what she was herself was due in large part to her mother.

One of the things Mrs. Johnston was always to remember was her mother's wistful utterance. "I have always wanted to write a book, but the leisure has come too late. You must do it for me."

Deeply ingrained in Mrs. Johnston was the love of education and the desire to

write. Deeply ingrained too was a simplicity and a belief in the dignity of work. While Louisa Alcott and her sisters lamented that time must be taken for household duties, Mrs. Johnston and her younger sister Albion washed dishes and made beds and churned butter while they recited spirited measures from "Marmion" or "The Lady of Shalott" or "Snow-bound."

She practised her first reading lessons clutching her book in one hand and her mother's skirts in the other hand while she was whisked upstairs and downstairs as her mother went about her duties, hearing her daughter's reading lesson the while. The little girl subscribed for a magazine called *The Children's Hour*, paying for it out of her savings each month. She, as well as her mother, believed that some day she would write stories for this magazine. Later there were other magazines, *The Little Corporal*, *St. Nicholas*, and *The Youth's Companion*, and there were children's stories in the *Christian Advocate*. The older sister Lura read aloud serials by Dickens and Wilkie Collins and could tell stories like "The Fall of the House of Usher" until delicious shivers coursed down the spines of her young hearers. Moreover all that Mrs. Johnston and her younger sister heard or read they passed on to their cousins so that very early they acquired the habit of telling stories. When copies of *Godey's Lady's Books* were given them that they might cut out the colored illustrations for paper dolls they found delight first in reading the sentimental love stories in the magazine. These omniverous young readers also discovered a little red bookcase in a corner of the church, a book-



Annie Fellows Johnston

case containing the very same library which Betty read in "The Little Colonel's House Party." Though most of the books contained stories of unnaturally good children who never did wrong and unnaturally bad children who never did right, this perversity of the author's outlook did not prevent the books being read.

One has but to reconstruct the story of Mrs. Johnston's childhood to discover how much of her real life she has put into her stories of the Little Colonel and her friends. The character of Betty she has admitted was evolved from her two sisters, a fact which always made Betty seem one of the most real characters in the book to her creator. She was made to look, however, like Elizabeth Matthews of Macon, Georgia. The game called "Barley-bright" which the children in "The Little Colonel's Holiday" play was the very game which had been played by Mrs. Johnston and her sister and cousins in the enormous barn of her childhood.

When Mrs. Johnston was sixteen and her sister Albion fourteen they had poems published in a publication called *Gems of Poetry*. A boy friend, who was also an

embryo writer, sent a poem by Mrs. Johnston called "Apple Blossoms" to a high school paper in the East which paid for contributions and for it she received seventy-five cents—her first literary earnings! A year or two later she sold a poem called "Bob White" to *Harper's Weekly* for ten dollars and felt she was embarked for fame and fortune.

Mrs. Johnston's real writing career, however, did not begin till after several years of working, a trip to England, and marriage to her mother's cousin, Will Johnston, a widower with three children to whom she became intensely devoted. Here ready-made was an audience for the short stories she was now writing. If seven year old John and his sisters squirmed during the reading she knew the story must be changed, but if they listened quietly she knew editors would find it acceptable. These short stories were written for *Youth's Companion*, while all the time she mulled over the idea of the great American novel she wished to write.

After three years of marriage she was left a widow with the task of supporting her step children. In 1893 she published her first book, "Big Brother," basing it on an experience of one summer when she and Albion had gone to Iowa. On the way they met a carload of orphans being taken to homes in Kansas. Among them were two like Big Brother and Robin. Her second book was written to win a prize of one thousand dollars offered for a story of a child living in the time of Christ. "Joel" was the story of a boy healed of lameness who witnessed the miracles from a boy's standpoint. Disliking to write of the Crucifixion she allowed Joel to see instead an old priest running out of the temple and crying in terror, "The veil of the temple is rent in twain." This story taught her much of the pitfalls which lie in wait for unwary authors.

After finishing "Joel" Mrs. Johnston went with her stepson, John, for a visit to Kentucky where she felt she had stepped back into a setting of ante-bellum days. There was an old colonel who came often to the house and she saw much of his little granddaughter who had a dreadful temper and would sometimes bang on a tree with a broom till she was red in the face if the



parrot objected to riding in her doll buggy or if any little thing displeased her. At other times she was charming and gentleness in itself; singing to the flowers and stringing together words which pleased her with their beauty. After her return to Evansville, Mrs. Johnston kept remembering this child and the suggestion of her hostess that she put the child into a story. The child was called the Little Colonel because she was so like her grandfather. Not till long, long afterwards did Mrs. Johnston realize that this child was to be the inspiration for thirteen volumes and was to make her famous.

"Gate of the Giant Scissors" another of the earlier books, was written in France whither she had taken the eighteen year old daughter of relatives. "Two Little Knights of Kentucky" was suggested by a picture of Miss Fanny Craig's little nephews. Miss Fanny herself was the Miss Allison of the story. About this time Mrs. Johnston's stepdaughter Rena died of appendicitis. Her beloved John was also proving delicate. Finally she was obliged to take him to Arizona to Lee's Ranch where they lived in tents all winter. The ranch was devoted to invalid boarders and as John seemed to improve, Mrs. Johnston rented a shack on the edge of the desert, just across a field of alfalfa from the row of tents and wrote there "The Little Colonel at Boarding School." The next year she wrote "The Little Colonel in Arizona," the book which contains "In the Desert of Waiting." This was an allegory of old Camelback Mountain which was suggested by one of the boys at the ranch, who said, "It's just like us, broken down, left to die on the sands." This allegory in later years has been translated into Spanish for the use of classes, has been done in braille, and has even been translated into Japanese. It is widely used in churches and among all people in need of such consolation.

For eight years John was ill and dying in Texas and each year a book was written. Much of the writing was done at his bedside. He was the inspiration of "The Jester's Swords"—"So blithely did he bear his lot it seemed a kingly spirit dwelt among us, and earth is poorer for his going." When Mrs. Johnston and her devoted daughter Mary returned to Ken-

tucky much had changed. The Little Colonel no longer lived in the valley, but had married and gone to Louisville. Clovercroft remained, and Miss Allison's home, but Oak Lea had been sold, and both the cabin where Gay spent a summer and the Haunted House of Hartwell Hollow had been burned.

The several summers passed on Cape Cod by Mrs. Johnston were responsible for the Georgina books. It was there that the very last book of all was prepared for publication, "The Little Colonel Stories—Second Series," which was published in January 1931, and is the thirteenth book of the series.

It was after her return from France that the little Authors' Club which meant so much in Mrs. Johnston's life was formed. She was spending the summer in the Pewee Valley where George Madden Martin and Eva Martin were also living. These three with Evelyn Snead Barnett were the original members who met with Miss Allison to discuss methods of writing. The club was always small but later it numbered among its members the author of "Mrs. Wiggs of the Cabbage Patch," the author of "The Lady with the Decoration," Abby MacGuire Roach, Mary F. Leonard, Margaret Vandercook, Margaret Steele Anderson, and Ellen Semple. Still later they were joined by Eleanor Mercein Kelly. At one time the club gave out the question to be worked out: "A well-bred young lady in a barber shop at midnight. How did she get there and how did she get out?" Each told a different tale. The *Black Cat* magazine took them all and devoted an entire number to the collection of stories. One of the griefs of Mrs. Johnston's later days lay in that ill health kept her from attending the meetings of this club.

As an author Mrs. Johnston was less proud of her large sales than of the response to her books all over the country. She was delighted and surprised when she heard of the first club formed as a result of the Little Colonel's "Order of Hildegard." Now there are clubs all over the United States. She has received letters from girls all the way from New England to the Philippines who are wearing Tusitala rings or from children who make rosaries of pearls as Edryn did.

# Textbooks Needed on Science of Man

**D**R. ALES HRDLICKA, curator of anthropology of the National Museum at Washington, wrote very interestingly in the October issue of *Progressive Education* on the lack of school instruction in the "Science of Man."

"Were I a teacher," said Dr. Hrdlicka, "I should choose this branch of instruction in preference to all others."

"Despite the fact that broad anthropological knowledge of the origin and development of man would be a constructive, progressive step in education, the field is almost fallow. Only incidentals reach the child in the lower grades, but little in high schools, and at best an inadequate course or so in colleges and universities. More attention by far is devoted to zoology and botany than to man's own kind."

"Every teacher knows more or less of the modern classification of living forms, but ask them for an account of the human races and they flounder most painfully. They'll tell you readily the far past of the horse, but if you ask them about the past of man, they recall hazily just two stages, those of the Neanderthal brutes and the Cro-Magnon angels. With many, in fact, the subject of man is more or less—sometimes very much—a sort of semi-conscious taboo."

"Wherein lie the causes of this great enigma and disadvantage; and what are the remedies?"

"The main cause is the still surviving hold of notions adapted from old Jewish belief, and mistakenly termed 'religious.' So strongly have these influenced most minds that true knowledge of man is the product of only one of the most recent sciences, and as such is still in its evolution."

"Anthropology includes folklore, cultural history, racial poetry, music, art technique, sports, and all other human endeavors; besides information about man himself, his past, present, and future, his

comparative anatomy, physiology, demography, and even pathology."

"Proper selections from folklore are suitable from the very beginnings of the child's instruction. In the past, this was given to the young children by grandmothers and grandfathers, and to the older ones by bards and in other ways, but today we must rely more and more upon the teacher."

"The next subject, suitable to the child from the second year of school onward, is that of cultural development. Every object the pupil uses and sees has a long and generally highly interesting history. Take a button, pencil, handkerchief, the cap, the shoes, a match, a knife, the paper, the school itself—what inexhaustible riches are hidden in the story of how they came to be. Were I a teacher I should choose this branch of instruction in preference to all others."

"Then, from the third year onward, should be introduced the simplest elements of knowledge of one's own person. What and what for are the hair, teeth, eyes, ears, nose, limbs, blood; and what is there in the interior of the human body and for what purpose? The body is a highly complex machine which must serve us for a great many years; and we are its engineers."

"Then, in the last grade of the public school, would come a good elementary instruction on the human races and nationalities. In the high school and the college the subject would be extended gradually and rationally to the principles of all of man's natural history, and to those of human languages, arts, music, and sociology. There is a great treasure-house of knowledge and inspiration in these directions."

"All this will inevitably come some day, for it lies inherently in the line of human progress, and its realization is already pressing. And what a help it will be to true enlightenment to better more human

life. It should not come, however, by the long and costly process of trial and error, but by the intelligent, conscious action of the teaching fraternity. Already, at this moment, much is possible."

The *Publishers' Weekly* asked Dr. Hrdlicka to suggest a short list of books which would be suitable to give to younger children to interest them in the "Science of Man." The following list of books on the Indian has been prepared for us as a beginning in this field.

#### JUVENILE BOOKS ON INDIANS

- "Ji-shib, the Ojibwa Boy" by A. E. Jenks. 72 c. *Mentzer, Bush.*  
 "The Tree Dwellers" by K. E. Dopp. (A series.) 90 c. *Rand, McNally.*  
 "The Story of Ab" by Stanley Waterloo. \$1.75. *Doubleday, Doran.*  
 "The Story of Fire" by Walter Hough. \$2.00. *Doubleday, Doran.*

"The Delight Makers" by A. F. A. Bandelier. \$3.00. *Dodd, Mead.*

"Hopi, the Cliff Dweller" by M. Jewett. 1st grade. *Educational Publishing Co.*

"In the Land of the Head Hunters" by E. S. Curtis. \$1.60. *World Book Co.*

"The Hero of the Longhouse" by Mary E. Laing. \$1.60. *World Book Co.* 1920.

"Little Eagle." 90 c., 68 c.; "The Indians in Winter Camp." \$1.75. (Two similar volumes to follow.) By Therese Deming. *Laidlaw.*

"Animal Stories the Indians Told" by Mrs. E. B. Johnson. \$1.75. *Knopf.*

"For the upper classes and high school, perhaps the best of the more recent publications is the series of small volumes by Harold Peake and Herbert J. Fleure called 'The Corridors of Time,' published by the Yale University Press."

## Bookshop Talks to Parents

GRACE SUTTON POWELL of the Children's Book Shop, Post Street, San Francisco, has for some time been giving talks on "Building a Child's Library" under the auspices of the Women's City Club of San Francisco. These talks were given each Tuesday morning at 10:45 and were open to the general public as well as to the members of the club. In her talks, Mrs. Powell stressed the importance of correct reading from infancy to adolescence, aiming to cultivate among children a taste for good books. She laid a plan before young mothers and others who were interested in child development—a plan of building a well-balanced library instead of making occasional purchases of miscellaneous books for the child. By systematic purchase of children's books, new ideas can be presented to the child in sequence and at intervals and so insure the growth of real understanding and appreciation of a variety of subjects.

Mrs. Powell, at the Post Street Book Shop, by means of questionnaires and talks with children and their parents, has built up a comprehensive knowledge of the tastes of the various children who come to her

shop. She also keeps track of parents' wishes as to the way the child's reading is to be directed and she knows what books have already been purchased for the child so that relatives and friends will not duplicate the volumes in the child's library. Mrs. Powell offers to parents who wish to subscribe to it, a monthly plan by which books may be carefully selected and sent to the child once a month.

The Women's City Club forms a volunteer committee which works with Mrs. Powell on her weekly book talks in the club auditorium. The Committee invites anyone interested in children's reading. Mrs. Powell's talks are a little less than an hour long. One of the committee is responsible for the publicity and she has done a great deal to interest San Francisco people in the project. One original feature of the talks is the community song. Mrs. Powell teaches the mothers a short song at each weekly meeting which they can teach their children, choosing most often the Mother Goose rhymes set to music, or one of Milne's poems. Mimeographed book lists are given to each woman attending the meetings. These are compiled from "Realms of Gold" or other good sources.



*Grace Sutton Powell*

Each mimeographed list is confined to a certain age group. Mrs. Powell's divisions are one through three; four through six; seven through nine; ten through thirteen; fourteen through sixteen. The audience, with a list in hand, marks the list as Mrs. Powell talks. She always has books arranged on a table and picks up book after book as she talks. The meetings are informal and if any woman wishes to look at one of the books Mrs. Powell is talking about, the book is handed down to her. The usefulness of these talks has now been considerably extended because Mrs. Powell is beginning to talk over the radio.

Mrs. Powell is intensely interested in the possibilities offered by radio in stimulating interest in children's reading. After her first radio talk, she received almost four hundred letters from people requesting book lists. One man from Stockton, Cal., wrote in saying that he saw he had neglected his young son's reading and was now making a bookcase for his room. He had put up interesting maps and pictures in the boy's room and asked for a book list to check the books he wanted to buy for the boy. Almost as many requests for book

lists came from Washington, Oregon, Idaho and Utah as from California. What Mrs. Powell hopes to do is to give a fifteen minute program once a week, talking about different books and covering in each talk the ages from babyhood through high school. She hopes to include about three songs in the program. Her two main ideas of these talks would be to make the program so entertaining that people would be won over to the ideas back of it and to persuade the audience that if, in America, we are to have culture we must have an intelligent plan for the development of the child through reading.

### FILL OUT THIS BLANK

"Fathers and mothers who wonder how best to equip their children for a useful and happy life may safely put their trust in that faithful ally—GOOD BOOKS."

DATE.....

NAME .....

ADDRESS .....

AGE .....

Child's favorite books:

1. ....
2. ....
3. ....
4. ....
5. ....

Ten other books he or she has enjoyed:

1. ....
2. ....
3. ....
4. etc. etc. ....

What are his keenest interests?

.....

Do you wish these encouraged in his reading? .....

.....

What are his particular talents?

.....

Do you wish his reading to foster these? .....

.....

In addition to a well-balanced reading list for general information, recreation, and culture, what subjects do you wish emphasized? .....

.....

Any further suggestions as to the list? .....

.....

## Customers' Choice

**H**ARRIET SALT, manager of Brentano's children's book department, and author of the recent "Young Hawk and His Pony" (*Macrae, Smith*) says that any children's title which suggests mystery practically sells itself. The new "Castle Secrets," from *Little, Brown*, is such a title. "Waterless Mountain" is one of Brentano's big selling books, as is "Peggy and Peter." This second book was included to advantage recently in a window display. Customers were much intrigued by the photographs. *Scribner's* editions of "The Story of Siegfried" and "The Little Shepherd of Kingdom Come" are expected to do big things this Christmas at Brentano's.

Among the spring children's books which are still going well at Brentano's and seem well worth keeping alive through the Christmas season are "Swallows and Amazons" (*Lippincott*), "Paddlewings—The Penguin of Galapagos" (*Doubleday*), "Making an Orchestra" (*Macmillan*), "Tally-Ho" (*Scribner*), "A Boy Scout With Byrd" (*Putnam*), and "Buckaroo" (*Macmillan*).

Brentano's sell a good number of a children's book specialty called "The Daily Express Children's Annual." This consists of lively text illustrated with model pictures which open up out of the pages. One of the most intriguing of these pictures is a complete circus scene, with a trapeze-man who competently swings back and forth when the pages are opened out. There are three different volumes of "The Daily Express Children's Annual." Easy to sell if displayed with pages open to the model pictures, these may be obtained from The Hugh Company at 166 Highland Avenue, Buffalo. They sell for \$2.50.

"The Shire Colt" seems to be a book about which customers feel very strongly, either favorably or unfavorably. Walter Yust in the October issue of *The Britanica Bookshop's Booknotes*, is one of its admirers.

At Putnam's Bookstore, where at the moment a great sale is in progress, sale-stimulated customers are buying "Peggy and Peter," "Snippy and Snappy" and "Treasure Aboard."

*Putnam's* will soon have ready a cut-out poster of Igloo, Admiral Byrd's famous fox-terrier, to go with "Igloo" by Jane Brevoort Walden. The book has a foreword by Byrd and 100 decorative sketches by Diana Thorne. The American News Company took an initial order of 2,500 copies.

Harriet Salt suggests about *Harper's* "Vanya of the Streets," that people will probably make up their minds about it according to how they feel about Russia and Soviet ballyhoo.

At Lord & Taylor's "The Boy's King Arthur" is an excellent seller in the *Scribner* Illustrated Classics series. Jules Verne, however, doesn't sell so well in this series as it did. The *Lippincott* Jules Verne Omnibus, which sells for \$3, however, has a good sale at this shop. "Alice and Thomas and Jane" (*Knopf*) has been



From Anne Merriam Peck's "Young Germany" (*McBride*)



"Igloo" by Jane Brevoort Walden is illustrated by Diana Thorne (Putnam)

Lord & Taylor's big spring juvenile and the customers of the shop continue to buy it enthusiastically. Miss Barksdale says she will always sell it. "Peggy and Peter" is making a big hit here, as is Stokes' "Picture Map Geography of the United States."

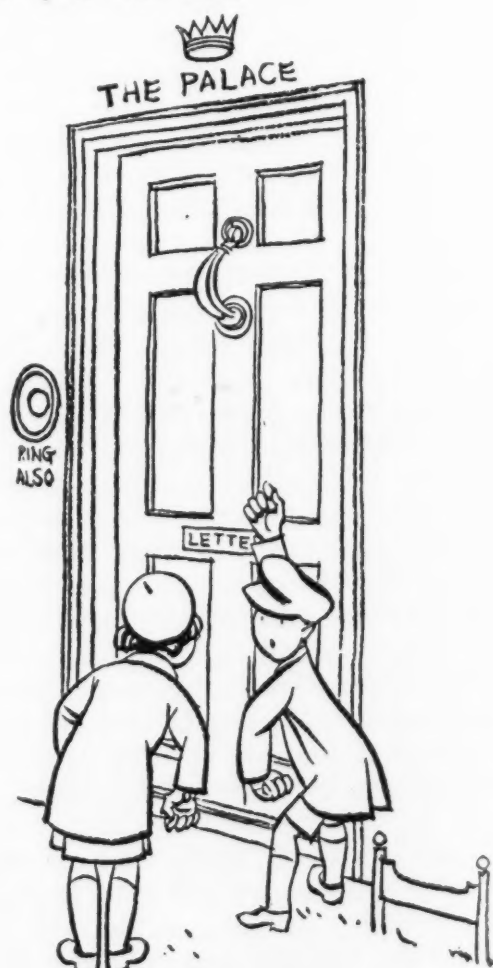
"Black Face" (*Doubleday*) is still in demand at Lord & Taylor's, as is "Buckaroo." In adventure stories Miss Barksdale recommends "Douglas of Porcupine" by Louise Kent, from *Houghton Mifflin*. "The Magic Rug" is a book which customers want to have despite the \$2.50 price. "Since Columbus" by Leslie Thomas (*Morrow*) is creating interest. Cornelia Meigs' "The Willow Whistle" is, in Miss Barksdale's opinion, a Big Book.

The new bookshop in New York's Waldorf-Astoria Hotel is finding itself faced with just one Convention after another. Last week it was the Surgeons' Convention and next week it will be the Meat Packers. The surgeons themselves wanted "The Story of San Michele" and "The Art of Drinking." Surgeons' wives were much interested in "Married Love" and "My Fight for Birth Control." The best general seller here is, of course, McCarthy's "Peacock Alley."

The W. K. Sewart Company in Indianapolis is finding that "A Fortune to Share" appeals. "The Official System of Contract Bridge" also leads, in company with "Shadows on the Rock," "Washington Merry-Go-Round," "Mirrors Of 1932" and "Rockne, An Autobiography."

Over 1,500 requests have been received by Stokes for applications on the \$20,000 prize novel contest which they are running in conjunction with Hodder & Stoughton.

Richard Hughes, the much-admired author of "The Innocent Voyage," is having an Omnibus volume published by Harper on October 28th. A late Hughes fan is John Barrymore. William Faulkner is coming to New York soon. *Cape & Smith* report that "These Thirteen" is in its third printing, that the limited edition has been over-subscribed and is now selling at a premium, and that the French rights of "Sanctuary" and "As I Lay Dying" have just been sold.



And pay them a call

From "No. 9 Joy Street," the famous Annual published by Appleton



Nancy Barr Mavity's "Sister Aimee" (Doubleday) has been a popular title at Boston stores this past week, while Aimee has been doing her stuff at the Boston Garden. The attendance on October 14 reached 17,000, the second largest audience to which the Evangelist has ever preached.

Thanks to the enterprise of the Women's City Club of Boston, Professor William Lyon Phelps is coming up from Yale again during the late fall and early winter for another course of four lectures on contemporary literature in Steinert Hall. The lectures will come on Saturday as usual at 2:30 P.M., and the dates are October 31, November 14, December 19 and January 23.

The current best sellers at the Hampshire Book Shop are "Shadows on the Rock," "The Shaw-Terry Letters," "Mexico," "Living Philosophies," "Basque People," "The Good Earth," "Culbertson's Bridge Book" and "The Official System." The sale of the "Washington Merry-Go-Round" has about stopped here. "Judith Paris" has started to sell well and so has "Broome Stages."

There is a market, among college girls, for illustrated editions. They like Vassos and Rackham. Wellesley girls buy the reproductions of etchings published by the



"Karl's Wooden Horse," a Swedish toy in action, comes from Laidlaw Brothers



*A Christmas gift item which promises well*

Crafton Collection, Inc. There are 12 volumes in this series, but Hanselman is the favorite.

The best sellers of the moment at the Hathaway House Book Shop are "Shadows on the Rock," "All Passion Spent," "Forsythe Saga," "The Shaw-Terry Letters," "Lincoln Steffens Autobiography" in the one volume edition, and "Red-Headed Woman." Culbertson is the best seller among bridge books. Among children's books here the most popular seem to be "Snippy and Snappy," "Waterless Mountain," "Sue and Sew-and-Sew" and "Knock at the Door."

At the Children's Book Shop in New Haven, Miss Thomas is especially enthusiastic about "Alice and Thomas and Jane," "The Picture Book of Animals," "The Truth About Old King Cole," Gertrude Linnell's "Behind the Battlements," and "Cranes Flying South."

One small shop asked us recently where to get book plates so we have been asking some of our bookseller friends what they have found satisfactory. Many shops feature the Antioch Book Plates. These are supplied to the bookseller on consignment. There are 24 different designs. Each design is in a separate little box, 25 c. The large box containing the small boxes

of book plates is never full because, the publishers explain, even when the box is new it looks as if some had been sold. Other book plates we've seen recently were: Brownie Block Prints, twenty for 25 c; the Charming English book plates for children, Hollybush Book Plates from the Three Shields in London; and for grown-ups or young people, Amy Drevnstedt Wood Block Designs, 50 for \$1.



Recently Dan Beard's eye fell upon a two-column story in the New York *Herald Tribune* which opened with the—to him—surprising questions: "What has happened to Daniel Carter (better known as Dan) Beard? Are his books still for sale?" The

reason for the query was the approaching fiftieth anniversary of the publication of a book which has become an almost integral part of American boyhood—"The American Boy's Handy Book." The book, which has not stopped selling for fifty years (it has constantly been revised), is in print and readily obtainable, *Scribner's* declare, together with eight other books by Dan Beard, who is still hale and hearty at the age of eighty-one.



Edith Ballinger Price's "The Enchanted Admiral" (*Century*) has a rather unusual plot in which the ringing of eight bells on board ship starts a succession of extraordinary happenings. The Boston *Post* calls it "a unique idea."

## Sales Notes

**B**OOK WEEK plans are forging ahead at the Portland Bookshop, Portland, Me. In connection with the Round the World Book Fair idea this shop is using Maine for a background. It will feature the books of those countries which have cities or towns with similar names in this State (Sweden, Norway, Denmark, Poland, Mexico, Peru, China). Some of these towns had their origin from the country for which they are named. Among the books on display will be "Little Pear," the Elsa Beskov picture books, "The Golden Star of Halich" as well as Mr. Kelly's other books, "Truce of the Wolf," and the new "Hans Andersen" issued this year by Lippincott. The shop is also holding a contest at the Lincoln Junior High School for the best essay, poem or short story written by the girls on some event of Maine history and by the boys on some idea of their own to feature the Round the World Book Fair. There will be a prize for the girls and one for the boys.

The display at the Teachers' Convention which is to be held October 28th, 29th, and 30th in Portland is to feature the Round the World Book Fair centering the interest on these towns of Maine which received their background from other countries. Colorful travel posters will be used as well

as the Petersham Streamer. At the Portland Public Library, New England is the theme for display—at the Portland Bookshop, the background of Maine as gained through contact with other countries—and at the Lincoln Junior High School, the city of Portland and its history is to be the theme. The shop feels that these three ideas will make a very complete and attractive Book Week.



Last year the Presbyterian Book Store in Nashville, Tenn., carried out the Round the World Book Tour idea for Book Week, and found it so successful in bringing children into the store that it is using the same idea this year, featuring the historical pageant rather than the geographical. Displays will represent the eras from "The time when little boys lived in caves, To the time when Lindbergh crossed the waves." A window display will portray the stair-steps of civilization, with miniature scenes on each step. Invitations will be issued through the birthday list and the city schools to this Book Fair and to enter a contest in writing a description of "My Favorite Hero in History." Last year's Round the World Book Tour was conducted by older boys and girls in foreign costumes who acted as official guides, call-

ing attention to the points of interest and the interesting people met in each country as shown by the books and pictures on display.



The Lasalle & Koch Company book department in Toledo, Ohio, is opening Book Week on Saturday, November 14th, with a children's tea in the store's auditorium. Tables for small children will be arranged around a cleared space where there will be solo dancing by children. A story teller will entertain them with stories from other lands. Around the walls of the room will be tables and booths showing the shop's books, these displays to be augmented by toys and arts goods from the various countries. Refreshments will be served and a "Sugar Plum Tree" will furnish the favors. Special window and department displays will be featured during the Week.



The special children's window for Book Week often seems to be as good a drawing feature, particularly for the small city shop, as anything else. The Post Box Bookshop in New York City always has an attractively arranged window of books and toys and has found that this window is an excellent means by which to obtain out-of-town Christmas orders. The Post Box is situated in East 48th Street, adjacent to several large hotels. Transients from these hotels are attracted by the Book Week window, think the books here look so much more attractive than they do at home, come in and leave orders for books to be sent in December. Thus the shop increases its mailing clientele.



At Lord & Taylor's Bookshop Rachel Field will autograph copies of her books on Thursday, November 19th.



A puppet booth that can be easily carried about and set up in library, school or home and a collection of newly designed puppets that fit into the spirit of books and Book Week is the equipment of Katherine Seymour of 40 Fifth Avenue who has delighted many audiences in New York, Boston and on the open road with her gay programs. Many of her audiences have been in the children's rooms of the New York Public Library, and many arranged



*A puppet booth can be made to fit in with Book Week activities*

by the Book Shop for Boys and Girls of Boston. At the 25th Anniversary party of Anne Carroll Moore at the New York Public Library last week Miss Seymour gave a performance of the Rootabaga Processional by Frances Clarke Sayers.



The New York Children's Bookshop has, in years past, tried many and various original ways of presenting Book Week to the public. This year, however, Miss Cutter and Mrs. Aird have chosen to make of Book Week simply a week in which the shop will present, both through display and mailed lists of titles, its selection of the best new children's books. In these book-sellers' opinion, this simple procedure is, in the end, most effective.



Brentano's juvenile department has found that specialized mailing lists on children's books bring results. This spring for example the shop sent out a specialized list on travel which drew well. Various of the headings on this travel list were "Europe," "Peeps at Many Lands and Cities," "Romantic Stories of the States," "History" and "Fiction." Brentano's doesn't feel that selected lists in the fall are so effective as those in the spring. In the fall there are too many catalogs to compete with.



The Edward P. Judd Company in New Haven, Conn., is using as a motif for Book Week, the idea featured on the N.A.B.P. poster. The shop is having made a set of screens with the continents of North America, Europe, Africa and Asia done by a local artist in special color design. In addition to this the shop will have on view some small easels, done with scenes of the various countries. These easels will be used as a display background. This material is to be used not only in special counter displays but also for the entire week in the larger show window, with three changes featuring a different part of the world for each showing.



George W. Jacobs & Company in Philadelphia are having a Favorite Book Contest during Book Week. Known as a "Mr. & Mrs. Gulliver" Contest, this consists of essays written on "My Favorite Book and Why I Like It." Thirty-nine prizes are being offered to boys and girls under sixteen years of age. Three first prizes of \$10 each are offered; 6 second prizes of \$5; and 30 prizes of \$2.50 each, for the best letters. These amounts will be taken out in books of the winners' own selection. Letters must be in by November 2nd, and on November 17th the shop will send a note to each of the prize winners inviting them to come in and choose their awards. The judges for the contest include authors, Girl and Boy Scout executives, an educator, and a literary editor of a newspaper.



Mothers leave their children in the juvenile department at the Edward Madison Co., Montclair, while they select their own books from other parts of the store. At low tables, under miniature reading lamps, on chairs that give their feet a chance to touch the floor, the children are entertained by Miss O. M. Lovell, head of the department. So expertly managed and carefully superintended is this phase of the business that many parents have extended charge account privileges to their children.



T. H. Payne & Company in Chattanooga, Tenn., always works in close cooperation with the Chattanooga Public Library on Book Week promotion. In September they begin sending out lecturers to talk to

the different Parent-Teachers' organizations. Interest is created through poster and essay contests among the school children, prizes in books being given the winners. Every year Payne selects and prints a list of books, one of which, "A List of Southern Books Every Child Should Read" has been distributed to the extent of 30,000 copies. This year, a list entitled "Round the World in Books" is being used. Payne furnishes articles about children's books for the book pages of the two Chattanooga newspapers.



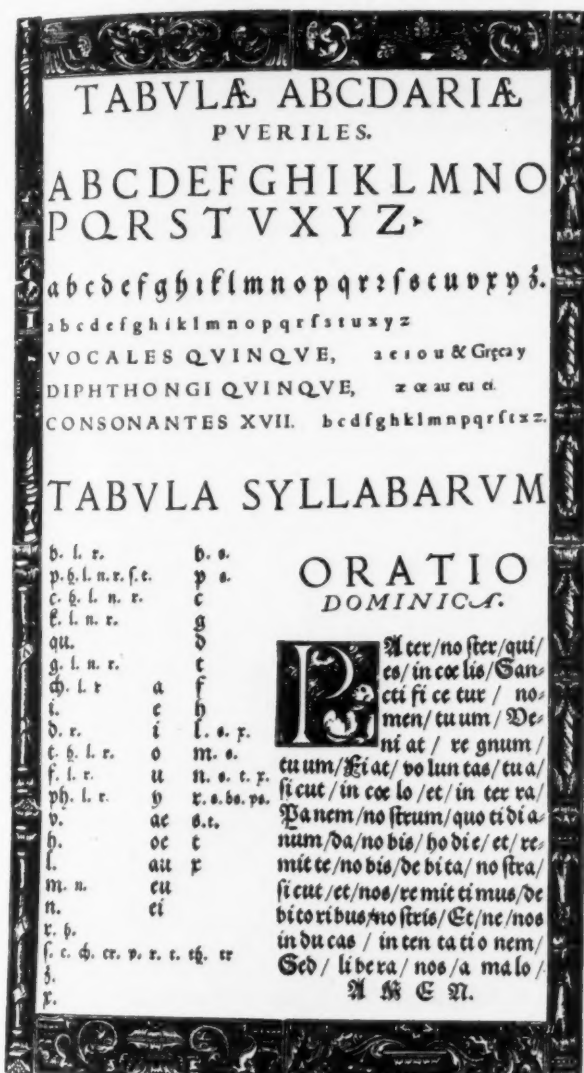
Josephine Thomas of The Children's Bookshop, 75 Whitney Avenue, New Haven, Conn., gets out interesting and well-chosen reading lists in children's books the first week of June and the first week of December. These lists are available in May and November, at reasonable prices, to other shops. Printed on good stock, these sell for three and one half cents the list. By using cheaper stock, the shop will sell the lists at two and one half cents each. These prices include envelopes and the buyer's special imprint. The lists include fifteen titles each with a one line book note. The Children's Bookshop uses 1800 lists itself and the number printed, including the 1800, ranges from 3500 to 5500. Private schools are using these lists and recommending them to parents. Sometimes Miss Thomas gets out an extra spring reading list in April. The following shops have used the lists:

Mercy Boyd Book Shop, Waterbury, Conn.; Young Books, Inc., New York City; Original Thread and Needle Shop, Boston; The Bookshop, Inc., New London, Conn.; Farmington Book Shop, Farmington, Conn.; Country Book Shop, Greenwich, Conn.; Apple Tree Book Shop, Concord, N. H.; Edward Valentine Mitchell's Book Store, Hartford, Conn. The lists are an independent enterprise.



Helen Dean Fish, of Stokes, says of A Round the World Book Fair for Book Week; "I do think it is an extremely sound and valuable idea for nation-wide concentration on the part of young people, and certainly nothing is more helpful in fostering a spirit of brotherhood between nations than an understanding of how other peoples live and feel and what they

are reading. I believe it ought to be welcomed as a plan for Book Week celebration by schools and libraries, because it is full of interesting possibilities for development."



An alphabet sheet for children published in Germany in 1547

### Bookseller Shows Exhibit of Children's Books

**A**N exhibit of early European picture books for children will be on display at the store of B. Westermann & Co., Forty-sixth St., New York City, during Children's Book Week. The exhibit will open on November 2nd and continue for three weeks. It will contain 680 books of German and French origin published between 1543 and 1880. There will also be a number of old Russian children's books shown here for the first time.

The 530 German books are the well-known Walter Schatzki collection which

includes as its most valuable item, the original edition of the famous "Struwwelpeter" by Hoffmann, published in 1845. The earliest book is the "Colloquiorum Puerilium Formulae," 1534. The high spots of German children's books are represented down to the middle of the last century. They are, of course, all illustrated books, among them the works of such artists as Basedow, Schwind, Ludwig Richter and Hosemann. Some fine A B C books of the eighteenth century are included.

The exhibit of French books was arranged through the cooperation of Gumuchian & Cie. of Paris, publishers of the finest illustrated bibliography of children's books. This collection is especially rich in books of the early nineteenth century, featuring the original colorful bindings.

### Court Decision Aids Publishers

**T**HE case which might have set a legal precedent and which was beginning to become increasingly annoying to the book industry was avoided when the court denied an injunction to Meyer C. Goldman to restrain Grosset & Dunlap from publishing the "Public Defender" by George Goodchild.

The facts are that Mr. Goldman, an attorney, published through Putnam's a few years ago a book entitled "Public Defender: A Necessary Factor in the Administration of Justice." The book had a small sale, attracted no general attention, and was published at the author's expense. This year the Radio-Keith-Orpheum Motion Picture Co. made a film of a story by George Goodchild called "The Splendid Crime," changing the title to the "Public Defender." Mr. Goldman, hearing of this announcement, brought a claim against the film company against the use of the title of his book and rather than to have any trouble, the company paid \$3,000.

In August, Grosset & Dunlap published their film edition of "The Splendid Crime" and gave it the film title of the "Public Defender." Mr. Goldman, encouraged by his successful action with the film company, brought suit against Grosset & Dunlap to restrain them from using the title. Inasmuch as there cannot exist any copy-

right on a title, he claimed that a motion picture novel, published in 1931, injured the sale of a book on legal practice, which had a negligible sale a few years ago. Realizing the importance of such a suit for the booktrade, Grosset & Dunlap retained James C. Cleary to defend the case, and their brief, accompanied by affidavits of many leaders in the publishing world, decided the court to deny the claim for injunction. The announcement was made on October 15th.

### Wells Revising Outline of History

MR. WELLS is revising and bringing up-to-date his great "Outline of History" and he is doing this especially for the popular dollar market which has built up half a million distribution on the foundation laid by the enormous demand for the more expensive edition.

When the book was first written, the War had just ended. Europe was in chaos and the rest of the world was only in a slightly less confused state. The decade that has passed has been one of the most important in the history of the world. Mr. Wells has been anxious to revise his book to take cognizance of these epochal changes. He is now putting the final touches on the book, and it will include events up to October of this year. The volume is to be completely reset and will be considerably longer than the previous edition. In the new preface to this edition, Wells will review such important developments as Russia's Five Year Plan, Stalin and Communism, Mussolini and Fascism, Ghandi and Passive Resistance in India, Sino-Japanese Complications, World Depression, England Abandoning the Gold Standard; in short, all the problems of the world today.

Resetting of such a book for a popular-priced edition is a great publishing enterprise and made possible by the extra sale of a large number of copies offsetting the charge for the cost of the plates. Inquiry at the Garden City Publishing Company reveals that the present stock of the present dollar edition is very low, indeed, and will be exhausted by November 1st. Such copies as are in bookstores will undoubtedly be needed to meet the demand occa-

sioned by Wells' visit here and the publicity that has swept the country. The new edition will come out about November 15th.

### Binders' Board Conference

A GENERAL conference to consider a commercial standard for binder's board was held at the Murray Hill Hotel on Wednesday, October 14. The conference was called to order by Harry H. Steidle of the Division of Trade Standards of the Department of Commerce. Representatives of the Employing Bookbinders of America presented an outline of agenda varying in numerous details from the one offered by the Bureau of Standards, and as a result of the discussion committees were appointed by the Employing Bookbinders' Association and the Binders' Board Manufacturers Association to adjust the difference in the two outlines. When these committees report, the Bureau of Standards plans to call a new meeting to which producers, distributors and users of binder's board will be invited.

### Indian Art at Grand Central

IN connection with the Exposition of Indian Tribal Arts which opens at the Grand Central Palace December 1st and later goes en route over the country for two years visiting the principal cities east and west, there will be a booth devoted to the literature of the subject displaying new and standard books. It is the aim of this department not only to show the output of the press today dealing with American Indian arts, but to afford people an opportunity to purchase whatever may appeal to them. Orders will be taken at the booth, and forwarded to the publisher. In addition, selected lists will be recommended, and advance articles will appear in trade and book review periodicals. They are asking if publishers will send one copy each of such publications as deal in any way with the arts of the North American Indian.

The board of directors at 578 Madison Avenue reserves the right of judgment as to the pertinence of all publications submitted, and stamps with its approval such as are displayed.

At the conclusion of the exposition, it is



the intention of the board to deposit all books donated in the library of some institution specializing in the study of the American Indian.

### Radio Educational Program

**A**NOTHER radio educational program sponsored by the National Advisory Council on Radio in Education, the first of which was discussed in the *Publishers' Weekly* of October 10th, will be broadcast over the N.B.C. chain on October 31st at 8:30 to 8:45 P.M. Eastern Standard Time. The speaker will be Harold G. Moulton, President of the Brookings Institution, Washington, D. C., on "America and the Balance Sheet of Europe."

The speakers on October 10th were Ernest L. Bogart whose subject was "Forerunner of the Present Depression" and James R. Angell who spoke on "Psychology Today." A list of books on psychology recommended by President Angell as well as a list of books on economics recommended by Dr. Bogart were printed in the October 10th issue of the *Publishers' Weekly*. The following is a further bibliography of books on economics recommended by Professor Moulton.

#### Books on Economics

*Recommended by Harold G. Moulton, President of The Brookings Institution, Washington, D. C.*

- Schacht, Hjalmar. "The End of Reparations." (Cape & Smith). 1931. \$3.  
 Angell, James W. "The Recovery of Germany." (Yale Univ. Press). 1929. \$4.  
 Culbertson, William S. "International Economic Policies." (Appleton). 1925. \$3.50.  
 "Annual Reports of the Agent General for Reparation Payments." (The Reparation Commission, Berlin).  
 Moulton, Harold G., and Pasvolsky, Leo. "German's Capacity to Pay." (The Brookings Institution). 1923.  
 Moulton, Harold G., and Pasvolsky, Leo. "World War Debt Settlements." (The Brookings Institution). 1926.  
 Myers, Denys P. "The Reparation Settlement." (World Peace Foundation, Boston). 1929.  
 "Combined Annual Reports of the World War Debt Commission." (The Government Printing Office, Washington, D. C.). 1927.

"Papers and Proceedings of the American Economic Association." 1929.

### Rare Book Stolen

**O**N Wednesday, October 21st, a rare old edition of Scott's "Marmion," beautifully bound in old tan leather with gold tooling and distinctive fore-edge work, disappeared from The Sutton Place Bookshop, 407 East 57th Street, New York City. 1816 was inscribed on the fly-leaf.

### Corrections

**T**HE new mail rate for letters to Canada and Newfoundland is three cents, not five cents as was inferred in our October 3rd issue. The present rate of two cents for single postcards and four cents for double postcards to these countries remains unchanged.

"Liberty & Restraint" by Louis Le Fevre Knopf, was listed in the *Weekly Record* of August 29th as if it were a volume of the well known "The History of Civilization" Series while in reality it is a separate enterprise of American origin.

*Payson* announces the following changes in publication dates: Braybrooke; "Life and Work of Lord Alfred Douglass." Publication deferred until Feb. 1932: Kirby; "Highlights, A Cartoon History of the 1920's." Publication deferred until Nov. 16: Fleitmann; "Horse In Art." Publication delayed until Nov. 5.

### Obituary Note

#### DANIEL A. FRENCH

Booksellers and collectors of Chicago were shocked by the death of "Colonel" Daniel A. French who was killed in an accident on October 9th. Mr. French was born in 1865 at McGregor, Iowa. For twenty-five years he was a member of the First Regiment of the Illinois National Guard serving during the Spanish American War and the Chicago strike under Cleveland's administration. A natural book lover and reader, Mr. French started out as a collector for his own pleasure and gradually drifted into the business of selling books. He specialized in Americana in which field his knowledge was wise and profound. His sudden death has removed a beloved character familiar to a generation of Chicago booklovers.

# The Weekly Record

*Describes and Indexes the New Books of All Publishers in a Convenient Reference and Buying List for Bookstores and Libraries*

**A**N unusual number of good biographies is a feature of this Weekly Record. Hilaire Belloc, author of "Richelieu" and "Wolsey" has written another life of a high ecclesiastic, "Cranmer." Joseph Hergesheimer is the author of "Sheridan," which records the Civil War years of the General. "The Letters of Robert Burns," edited by Ferguson, in two volumes, just published, will be a standard item in the bookstores for many years to come. See also Denlinger, "Immortal Sidney," Campbell, "Du Barry," Lewis, "Charles of Europe," Russell, "Blaine of Maine," Ravage, "Empress Innocence," Wortham, "Edward VII." An important two-volume autobiography tells of the eventful and interesting life of one of the outstanding women of our time, Emma Goldman. For "Forty-Niners," the Atlantic Prize Book, Archer B. Hulbert studied the original journals of 250 Forty-niners, so that the story of these pioneers is told, in many cases, in their own words.

Several books of the week may be grouped together because they deal with individual mental problems. Timed with the arrival of "Mr. H. G. Wells in America is a little paper-bound copy of "What Are We to Do With Our Lives?" a revised and largely rewritten edition of "The Open Conspiracy." The provocative title, the 50c. price, and the public interest evidenced by the many newspaper stories about Mr. Wells' arrival will create im-

mediate sales. See also Wiggam, "Sorry But You're Wrong About It," Ramus, "Behind the Scenes with Ourselves," Collins "The Doctor Looks at Life and Death."

Four books on important topics that are constantly in the public mind and in the newspapers include two on the problem of war and permanent peace, "They That Take the Sword" by Wingfield-Stratford and "Goose Steps to Peace" by Mitchell. In these days when everyone's wondering what the stock market is going to do next, a sound book on individual investment in stocks for long-term holdings is a valuable selling item. See Sloan. Jim Reed is a famous name in American politics. In "The Rape of Temperance" the former Senator from Missouri discusses the evils of Prohibition.

For other books with immediate sales appeal see Jones, "The Christ of the Mount," Williams, "O. Henry Memorial Award Prize Stories," Ripley, "Believe It or Not," "The Constance Letters of Charles Chapin."

Of special interest to the rare book dealer is "The Care and Repair of Books" by Lydenberg. New items sure to have long-time selling periods include two new volumes in the well-made "Picture Guides" series by Gourvil and Guiton; Pepper, "Constantinople," Janneau, "Modern Glass," White, "Marketing Research Technique," Claudy, "Prize Winners Book of Model Airplanes."

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**T**HIS list aims to be a complete and accurate record of American book publication. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place, not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from the title-page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case the word "apply" is used. When not specified the binding is "cloth."

Imprint date or copyright date is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n. d.].

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., designate square, oblong, narrow.

# The Weekly Record of October 24, 1931

**Abbott, Jane Ludlow Drake [Mrs. Frank Abbott]**

Bouquet Hill. 319p. il. (col.) D c. Phil., Lippincott \$1.75

A story for older girls, about the Blacklocks, who lost all their money and had to begin over again in the old homestead at Bouquet Hill.

**Adler, Sabina**

Opposition. 308p. front. D c. Minneapolis [Gruber Pub. Co., 1511 Oliver N.] \$2

A novel telling the story of a Russian Jewess, her marriage in Russia to a Gentile, her widowhood, and her re-marriage in America.

**Anstey, F., pseud. [Thomas Anstey Guthrie]**

Humour and fantasy; Vice versa: The tinted Venus: A fallen idol: The talking horse: Salted almonds: The brass bottle. 1183p. D [31] N. Y., Dutton \$2.50

An omnibus volume of the work of the English author who wrote "The Man From Blankley's."

**Arnold, Arthur C., and Powers, Robert H.**

Advertising—type combinations. 80p. O '31 Detroit, Mich., Dragon Press, Penobscot Bldg. \$4

**Aykroyd, Woodruff K.**

Travel sketches in the Old World. 61p. il. F c. Chic., Rockwell \$5, bxd.

The author's drawings of some old houses, churches and landmarks.

**Babcock, F. Lawrence**

Spanning the Atlantic. 234p. (7p. bibl.) il. O c. N. Y., Knopf \$3.50

A history of the Cunard Steam Ship Company from 1840 to the present day.

**Barney, Mrs. Maginel Wright, comp.**

Weather signs and rhymes; il. by the compiler. no p. il. (col.) sq. D c. N. Y., Knopf \$2.50

A collection of old rhymes and sayings about the weather and the seasons with a chapter devoted to each month. For children.

**Bax, Clifford**

The Venetian; a play. 250p. D [c. '31] N. Y., Farrar & Rinehart \$2

Based on the character of Bianca Cappello and laid in 16th century Venice, this play was one of last season's greatest successes in London.

**Bechdolt, Frederick Ritchie**

Riders of the San Pedro. 320p. D [c. '31] Garden City, N. Y., Doubleday, Doran \$2

A western romance during a gold rush on the Pecos.

**Bechdolt, John Ernest**

Jungle diamonds. 264p. front. D (Barrow brothers b'ks) c. N. Y. [Farrar & Rinehart] \$1

An adventure and mystery story for boys, laid in the South American jungle.

The lost Vikings. 277p. front. D (Barrow brothers b'ks) c. N. Y. [Farrar & Rinehart] \$1

The Barrow boys discover the descendants of the lost Vikings when their plane crashes in Greenland.

**Belloc, Hilaire**

Cranmer, Archbishop of Canterbury 1533-1556. 333p. il. O c. Phil., Lippincott \$5

A biography of a great English clerical figure of the Reformation who came to power after the fall of Cardinal Wolsey, by the author of "Wolsey" and "Richelieu."

**Bemis, Samuel Flagg**

The Hussey-Cumberland mission and American independence; an essay in the diplomacy of the American Revolution. 203p. (bibl. footnotes), maps O c. Princeton, N. J., Princeton \$3.50

**Benson, Edward Frederic**

Mapp and Lucia. 311p. D c. Garden City, N. Y., Doubleday, Doran \$2.50

A gay, social novel about the rival queens of the village of Tilling.

**Bercovici, Konrad**

Manhattan side-show. 354p. il. O [c. '31] N. Y., Century \$4

Sketches and stories of the many individuals, both famous and obscure, whom the author has known during many years in New York.

**Bixler, Julius Seelye**

Immortality and the present mood. 74p. D (Ingersoll lecture, 1931) '31 Cambridge, Mass., Harvard \$1

**Boas, Cicely**

The vicar's wife. 346p. D '31 [N. Y.] Macmillan \$2.50

A novel of human emotions against a background of English parish life.

**Bonaventure, George A., ed.**

Games of solitaire; one hundred variations with a single pack. 215p. il. D c. N. Y., Duffield & Green \$1

**Bonaventure, Saint, cardinal**

The life of Saint Francis of Assisi; tr. by E. Hurney Salter [lim. numbered ed.]. no p. il. F '31 San Francisco, John Henry Nash bds., \$20

**Bordeaux, Henry**

Murder party. 285p. D c. N. Y., Dial Press \$2

A mystery novel by a member of the French Academy, in which a player in the game of murder is actually killed.

**Aust, Franz A., and others**

A method of making short traffic counts and estimating traffic circulation in urban areas. 57p. il., map, diagrs. O (Univ. of Wisc. bull., serial no. 1760, general ser. no. 1534) '31 [Madison, Wis.] Univ. of Wis. pap., apply

**Back, Ernest Adna**

The silverfish as a pest of the household; rev. ed. 8p. il. O (Farmers' bull. no. 1665) '31 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. apply

**Baudier, Roger**

The story of Saint Ann. 79p. il. S [c. '31] New Orleans, Archconfraternity of St. Ann of New Orleans, Nat'l Shrine, 2137 Ursulines Ave. \$1; pap., 60 c.

**Bicentennial notes on George Washington**, Commander-in-chief of the armies, 1775-1783 and President of the United States, 1789-1797; nos. 2 and 3. 20p.; 22p. (bibl.) il., maps O '31 [Ann Arbor, Mich., Alumni Press, Univ. of Mich.] pap., apply



**Borden, Mary** [Mrs. Edward Lewis Spears, Bridget Maclagen, pseud.]

Sarah defiant; a novel. 310p. O c. Garden City, N. Y., Doubleday, Doran \$2.50

The story of a modern and adult love in cosmopolitan Paris and of the contrasting social codes of middle-class England.

**Borie, Mrs. Lysbeth Boyd**

More poems for Peter. 104p. il. D c. Phil., Lippincott \$1.75

Poems for children about the everyday life of Peter.

**Bowden, Robert Douglas**

In defense of tomorrow. 210p. (3p. bibl.) D c. N. Y., Macmillan \$2

A defense and interpretation of the Machine Age which was awarded the John G. Agar Prize for the best book on the soul of America in a contest sponsored by the National Arts Club.

**Brann, Esther**

Nicolina; the story of a little girl in Italy; il. by the author. 134p. il. (col. front.) O c. N. Y., Macmillan \$2

A story for children about a little Italian country girl who goes on a trip to Florence. By the author of "Nanette of the Wooden Shoes."

**Brockman, J. C.**

Electrochemistry. 357p. il. O '31 N. Y., Van Nostrand \$4

**Brueckner, Leo John, and Melby, Ernest Oscar**

Diagnostic and remedial teaching. 616p. (bibl.) il., diagrs. D (Riverside textb'ks in educ.) [c. '31] Bost., Houghton \$2.75

A study of diagnostic procedure and remedial treatment, through the use of educational tests, as applied to the work of the elementary school.

**Buehler, Ezra Christian, comp.**

Compulsory unemployment insurance. 295p. (19p. bibl.) D (Reference shelf, v. 7, no. 6) c. N. Y., H. W. Wilson 90 c.

**Buranelli, Prosper**

Big Nick. 311p. D c. Garden City, N. Y., Doubleday, Doran \$2

Big Nick Morro, in command of New York's Gangster Squad, tells the story of his capture of the murderer of Rodney Baxter.

**Burnett, William Riley**

The silver eagle. 310p. D c. N. Y., Dial Press \$2

A novel of Chicago gangland in which the main character raises himself from poverty to power only to be destroyed as he attains his goal of respectability.

**Burns, Robert**

The letters of Robert Burns; 2 v.; ed. by J. De Lancey Ferguson. 431p.; 413p. (2p. bibl.) il. O '31 [N. Y.] Oxford \$10

The correspondence of the Scotch poet edited from the original manuscripts and presented on its own merits instead of as supplementary matter to the complete works.

**Bursk, J. Parker**

Seasonal variations in employment in manufacturing industries; a statistical study based on census data. 210p. (2p. bibl.) diagrs. O (Industrial research dep't, research studies, 14) c. Phil., Univ. of Pa. Press \$2.50

**Burwell, Lela Hatfield, and Gould, Joseph F.**

Citizenship in the making. 214p. il., maps D [c. '31] Bost., Marshall Jones \$1.08

A textbook for foreigners who have come to America to make permanent homes here.

**Campbell, Mrs. Dorothy de Brissac**

Du Barry; an intimate biography. 351p. (2p. bibl.) il. O c. N. Y., Covici, Friede \$3

The life of a woman who rose from the slums of Paris to a powerful position in the court of Louis XV.

**Casey, Charles C.**

Why I don't sell substitutes; a book for retail merchants. 164p. il., diagrs. D [c. '31] Chic., Dartnell Corp. flex. fab., \$1.85

On the advantages of selling only the products of well-known and dependable manufacturers.

**Chamberlain, George Agnew**

Night at Lost End. 273p. D c. N. Y., Brewer, Warren & Putnam \$2

A strange woman's voice on John Stuart's telephone is the beginning of a mysterious romance that uncovers a murderer's trail.

**Chapin, Charles**

The Constance letters of Charles Chapin; ed. by Eleanor Early and Constance. 366p. il. O c. N. Y., Simon & Schuster flex. cl., \$3.50

Charles Chapin for 27 years city editor of the New York Evening World killed his wife and was sent to Sing Sing where he died at the age of 73, the man responsible for the famous gardens of the prison. This is the correspondence between Chapin and a young girl who wrote to him after reading his book, "My Story" and with whom Chapin fell in love.

**Claudy, Carl Harry, ed.**

Prize winners' book of model airplanes. 242p. diagrs. O [c. '31] Ind., Bobbs-Merrill \$3

Descriptions of prize winning model planes by their builders.

**Collier, John**

No traveller returns [lim. signed ed.]. 62p. O '31 [N. Y., Occo Orbaan, 39 E. 10th St.] \$4.25; lea., \$12

A satire on the modern tendency to worship science, by the author of "His Monkey Wife."

**Collins, Joseph**

The doctor looks at life and death. 320p. O [c. '31] N. Y., Farrar & Rinehart \$3

An American neurologist attacks shams and perverted preachings, and sets up a program for better living and a healthy mental outlook.

**Boy Scouts of America**

First class helps. 78p. (bibl.) il., map, diagrs. D (Boy Scouts of Amer. service lib., no 3021) c. '31 N. Y., Author pap., 20 c.

**Bunge, Martin L.**

The story of religion, from caveman to superman. 249p. D [c. '31] Pasadena, Cal., Fellowship Pub. House, 2068 Summit Ave. pap., \$1.50

**Cameron, Meribeth E.**

The reform movement in China, 1898-1912. 223p. (6p. bibl.) O (Stanford Univ. pub'n's hist., economics,

and political sci., v. 3, no. 1) c. Stanford Univ., Cal., Stanford Univ. Press pap., \$1.50

**Carpenter, Romena Schmidt, and Hann, Helen Nebeker**

Food for children. 24p. il. O (Farmers' bull. no. 1674) [c. '31] [Wash., D. C. Gov't Pr. Off.; Sup't of Doc.] pap., 5 c.

**Clausen, C. P.**

Insects injurious to agriculture in Japan. 116p. (11p. bibl.) map O (U. S. Dept. of Agri., circular no. 168) '31 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., 20 c.

October 24, 1931

1943

**Colter, Eli**

Bad man's trail. 271p. D [c.'31] N. Y.,  
A. H. King \$2  
The story of Jay Malo whose deeds achieved  
heroic fame in the ranching country.

**Coon, Nelson**

Nursery sales and management; a discus-  
sion of first principles governing the success-  
ful establishment of a nursery. 242p. il.,  
diags. D c. N. Y., A. T. De La Mare \$1.50

**Cooper, Courtney Ryley**

Circus day. 263p. il. O [c.'25-'31] N. Y.,  
Farrar & Rinehart \$2  
All about the circus, old and new—stories and  
reminiscences by a man who knows circus life.

**Coughlin, Charles E.**

Father Coughlin's radio sermons; October,  
1930-April, 1931 complete. 253p. front. (por.)  
O [c.'31] [N. Y., Grosset] \$1  
This book was originally published by Knox &  
O'Leary.

**Covello, Leonard, and Giacobbe, Annita E.**

First book in Italian; pt. 1. 333p. il. D '31  
N. Y., Macmillan \$1.20

**Creusen, Joseph**

Religious men and women in church law;  
tr. by Edward F. Garesche. 287p. O [c.'31]  
Milwaukee, Bruce Pub. Co. \$2.75

**Cummings, Edward Estlin**

W [Viva]. 70p. F c. N. Y., Liveright  
bds., \$2.50; lim. ed., \$7.50  
Seventy new poems.

**Daglish, Eric Fitch**

The life story of beasts [il. by the author].  
233p. O c. N. Y., Morrow \$3  
How animals live, their appearance, habits and  
customs, illustrated from woodcuts. By the author  
of "The Life Story of Birds."

**Dane, Clemence, pseud. [Winifred Ashton]**

Broome stages. 703p. O c. Garden City,  
N. Y., Doubleday, Doran \$3  
The story of the Broomes—aristocrats of the Eng-  
lish stage for seven generations.

**Denkinger, Emma Marshall**

Immortal Sidney. 327p. il., map O c. N. Y.,  
Brentano's \$3.75  
A biography of Sir Philip Sidney, who represented  
all that was fine in 16th century England.

**d'Harnoncourt, René**

Mexicana; a book of pictures. no p. Q c.  
N. Y., Knopf bds., \$3.50  
Full page reproductions of the author's Mexican  
drawings, with descriptive text on the facing page.

**Domville-Fife, Charles William**

Modern South America. 320p. il., map O  
[n.d.] Phil., Lippincott \$3.50  
A political, economic, historical and commercial  
account of South America, taking each country  
separately.

**Donisthorpe, Mrs. Gladys Sheila**

Loveliest of friends! 241p. D [c.'31] [N. Y.,

**Claude Kendall]**

\$2.50

The story of the emotional disintegration of  
Audrey Desmond.

**Doucette, Forrest E.**

The Arizona year book, 1930-31. 481p. il.,  
maps O '31 Phoenix, Ariz., Ariz. Year B'k,  
Inc., 32 W. Orleans \$2; pap., \$1

**Doyle, Edward**

Gleams; lyrics and sonnets. 125p. D c.  
N. Y., Walter Neale \$2

**Dumreicher, Col. Andre von**

Trackers and smugglers in the deserts of  
Egypt. 248p. il., map '31 N. Y., Dial Press  
\$4

**Eden, Rob**

Dancing feet. 276p. D (Popular copyrights)  
[c.'31] N. Y., Grosset 75 c.  
The heiress to the Brett millions becomes a taxi-  
dancer in order to prove to the man she loves that  
she is not merely ornamental and useless.

**Edwards, George Wharton**

Constantinople, Stamboul. 312p. il. (pt.  
col.) Q [c.'31, c.'30] Phil., Penn \$10, bxd.  
A description and interpretation of the ancient  
Turkish city, with many full-page illustrations from  
the author's paintings and drawings.

**Fabricius, Johan Wigmore**

Java ho! the adventures of four boys amid  
fire, storm and shipwreck; tr. by M. C. Darn-  
ton [il. by the author]. 372p. O [c.'31] N. Y.,  
Coward-McCann \$2.50  
An adventure story for boys based on the log  
book of the Dutch skipper Willem Bontekoe who  
made an extraordinary voyage to the East Indies in  
1618.

**Fairchild, Hoxie Neale**

The romantic quest. 452p. O c. N. Y.,  
Columbia Univ. Press \$4.50  
A study of literary romanticism in the age of  
Wordsworth.

**Farjeon, Joseph Jefferson**

Phantom fingers. 314p. D c. N. Y., Dial  
Press \$2  
Another mystery about Ben the tramp and his  
adventures in strange lands.

**Farnol, Jeffery**

A jade of destiny. 335p. D c. Bost., Little,  
Brown \$2.50  
A romance laid in England during the reign of  
Queen Elizabeth.

**Fawcett, Douglas**

The Zermatt Dialogues; constituting the  
outlines of a philosophy of mysticism, mainly  
on problems of cosmic import. 570p. (bibl.  
notes) il. O '31 [N. Y.] Macmillan \$8.50  
Dialogues by five climbers in the Alps, a mystic, a  
pessimistic poet, a professor of physics, a man of  
action, and an Oxford don. Cosmic problems are dis-  
cussed, and a solution offered by the mystic, based  
on Imaginism, a re-statement of some of the author's  
theories about God and the universe.

**Cook, Katherine M., and others**

Biennial survey of education in the United States,  
1928-1930; chapter XVII, Education of certain racial  
groups in the United States and its territories. 56p.  
(bibl. footnotes) map, diags. O (U. S. Dept of Int.,  
Office of Educ., bull. no. 20) '31 Wash., D. C.,  
Gov't Pr. Off.; Sup't of Doc. pap., 10 c.

**Cotter, Anthony Charles**

Cosmologia, auctore. 404p. (2p. bibl.) O '31 Bost.,  
Stratford \$3.50

**Doran, Madeleine**

The text of King Lear. 148p. (3p. bibl.) O (Stan-  
ford Univ. pub'ns. lang. and lit., v. 4, no. 2) c.  
Stanford Univ., Cal., Stanford Univ. Press  
pap., \$1

**Field, Frederick V.**

American participation in the China consortiums. 209p. (bibl. footnotes) D [c.'31] Chic., Univ. of Chic. Press \$2

A study of the operation of the American "open-door" policy in China through the various international agreements made by the Powers to finance the activities and enterprises of Chinese government, prepared for the American Council of the Institute of Pacific Relations.

**Flake, Arthur**

The Sunday school and the church budget. 194p. il. D [c.'31] N. Y., Revell \$1.25  
A handbook on church finance.

**Fletcher, Joseph Smith**

The guarded room. 254p. D [c.'31] N. Y., Clode \$2

Lucy Morrison faces the ruthless employer of her ruined brother and solves the mystery of the guarded room where the two worked.

**Foakes-Jackson, Frederick John, D.D.**

The church in England. 126p. (bibls.) D (Christian religion, its origin and progress, v. 2, The expansion of the Christian church, pt. 3) '31 [N. Y., Macmillan] \$1.25

A short history of Christianity in England with emphasis on the period since the Reformation.

**Frick, Minnie De Motte**

Teaching Gregg shorthand by the analytical method. 288p. S [c.'31] N. Y., Gregg Pub. Co. \$2

**Froom, Le Roy Edwin**

Rivers of living water, and other symbols of the Spirit: wind, water, fire, oil. 108p. D [c.'31] Takoma Park, D. C., Review & Herald \$1

**Furber, Holden**

Henry Dundas, first Viscount Melville, political manager of Scotland, statesman, administrator of British India. 329p. O '31 N. Y., Oxford \$5

**Furniss, Grace Livingston**

The man on the case; a comedy in three acts. 89p. diagrs. D (French's standard lib. ed.) c.'31 N. Y., S. French pap., 75 c.

**Gilpatrick, Delbert Harold**

Jeffersonian democracy in North Carolina, 1789-1816. 257p. (6p. bibl.) O (Studies in hist., economics and public law, no. 344) c. N. Y., Columbia Univ. Press \$4.25

Giotto; the legend of St. Francis as depicted in the Assisi frescoes and faithfully copied by Edith M. Cowles; foreword by G. K. Chesterton. il. (col.) F ['31] N. Y., Dutton \$10, bxd.

A portfolio of reproductions of Edith Cowles' paintings, with a 23 page, paper-bound section containing the foreword, a note on the frescoes by the artist, and a list of the pictures with descriptive notes on the incidents they illustrate.

**Givry, Grillot de**

Witchcraft, magic and alchemy; tr. by J. Courtenay Locke [lim. ed.]. 394p. il. (pt. col.) Q '31 Bost., Houghton buck., \$10

A collection of 350 pictures, picked from the most curious, characteristic, and rare of those illustrating works on sorcery, magic, and other secret sciences, with explanations of their meaning.

**Goldman, Emma**

Living my life; 2 v. 1016p. il. O c. N. Y., Knopf \$7.50

The autobiography of a famous Russian radical whose courageous activities in behalf of her socialistic beliefs cover over forty years in America and abroad.

**Goldsmith, Oliver**

The grumbler; an adaptation; ed. by Alice I. Perry Wood. 53p. il. O (Huntington Lib. pub'ns) c. Cambridge, Mass., Harvard \$1.50

A slight comedy adapted by Oliver Goldsmith, here printed for the first time in its entirety.

**Gourvil, Francis**

Brittany; from Saint-Brieuc to Brest and from Quimper to Vannes; tr. by John Gilmer. 226p. il., map D (Picture guides) [n.d.] Bost., Hale, Cushman & Flint \$3.50

A copiously illustrated guide to the history, art, beauties and customs of Brittany.

**Gray, Thomas**

Elegy in a country churchyard; il. by John Vassos. 75p. O [c.'31] [N. Y.] Dutton \$3.75

Gray of Bradfield; a memoir compiled from unpublished reminiscences and other sources. 173p. il. D '31 N. Y., Oxford \$2.50

**Greaves, H. R. G.**

The League committees and world order; a study of the permanent expert committees of the League of Nations as an instrument of international government. 274p. O '31 N. Y., Oxford \$5

**Grinstead, Durward**

Belardo; a novel of old Spain. 410p. D c. N. Y., Covici, Friede \$2.50

A novel based on the life of Lope de Vega, a Spanish adventurer and writer who laid the foundation of the Spanish theatre.

**Guiton, Paul**

Switzerland; northern and eastern. 224p. il., map D (Picture guides) [n.d.] Bost., Hale, Cushman & Flint \$3.50

Descriptive information on where to go and what to see in northern and eastern Switzerland, with many photographic illustrations.

**Hader, Berta [Mrs. Elmer Hader], and Hader, Elmer**

The farmer in the dell. no p. il. (pt. col.) O c. N. Y., Macmillan \$2.50

A picture-story for small children, of a year with an American farmer's family.

Gallup's highway atlas of the United States and Canada; a map of every state in the United States, also southern Canada, with index to towns showing population. 76p. maps (pt. col.) F c.'31 Kansas City, Mo., Gallup Map & Supply Co., 1320 Walnut St. pap., 75 c.

Games, stunts, programs; suggestions for rural leaders and home entertainment. 32p. il. O [c.'31] [St. Paul, Minn., Webb Pub. Co.] apply

**Goodrich, Albert M.**

A plea for free trade. 34p. (bibl.) O c. Minneapolis, Review Pub. Co. pap., 25 c.

**Goodrich, Louie**

Keep calm! a farce in one act. 20p. diagr. S (French's acting ed., no. 606) c.'31 N. Y., S. French pap., 35 c.

July the fifth; a play in one act. 23p. diagr. S (French's acting ed., no. 602) c.'31 N. Y., S. French pap., 35 c.



**Hadzsits, George Depue, ed.**

Classical studies in honor of John C. Rolfe.  
362p. (7p. bibl., bibl. footnotes) front. (por.)  
O c. Phil., Univ. of Pa. Press \$3

**Hagerty, James E**

The training of social workers. 205p. O  
(McGraw-Hill pub'ns in sociology) '31 N. Y.,  
McGraw-Hill \$2.50

**Hazard, Caroline**

Shards and scarabs from Egypt. 50p. il.  
(col. front.) O c. [N. Y.] Harbor Press

bds., \$1.50

Verses by the former president of Wellesley Col-  
lege.

**Henderson, William Ambrose**

Just a letter, and other poems; ballads of  
love. 223p. O c. Bost., May & Co.

bds., \$2.50

**Herbert, Alan Patrick [Albert Haddock,  
pseud.]**

Ballads for broadbrows, and others. 509p.  
il. D '31, c. '26-'31 Garden City, N. Y.,  
Doubleday, Doran \$2.50

An omnibus volume containing four books of  
amusing verse, "Ballads for Broadbrows," "She-  
Shanties," "Plain Jane" and "Laughing Ann."

Tantivy Towers; a light opera in three acts.  
96p. il. D c. Garden City, N. Y., Doubleday,  
Doran \$2

A comedy, in verse, dealing with the conflict of  
Bohemia and the hunting set, which was produced,  
with music by Thomas F. Dunhill, in London, early  
this year.

**Hergesheimer, Joseph**

Sheridan; a military narrative. 381p. (4p.  
bibl.) il., maps O c. Bost., Houghton

\$4; lim. signed ed., \$10

An account of General Sheridan's campaigns and  
engagements during the Civil War.

**Hill, Clyde Milton, and Mosher, Raymond D.**

Making the most of high school; a textbook  
in educational guidance for junior-high-school  
pupils. 288p. (bibls.) il. D (Laidlaw voca-  
tional guidance ser.) [c. '31] Chic., Laidlaw  
Bros. 96 c.

**Hillegas, Milo Burdette**

The elements of classroom supervision.  
224p. (bibl. footnotes) D (Laidlaw progressive  
educ. ser.) [c. '31] Chic., Laidlaw Bros. \$1.76

**Holmes, T. Rice**

The architect of the Roman Empire—27  
B.C.-A.D. 14 192p. maps O '31 N. Y., Ox-  
ford \$4.75

**Horler, Sydney**

The man who walked with death. 284p. D  
c. N. Y., Knopf \$2

Young Brett Carstairs of the British Intelligence  
Department follows Soviet spies and British states-  
men from Cannes to London trying to block their  
schemes.

**Huber, Mrs. Miriam Blanton**

Cinder the cat. 95p. il. (col.) D [c. '31]  
N. Y., Amer. B'k 56 c.

A reader for very young children.

**Huby, Joseph**

The church and the Gospels; tr. by Fenton  
Moran. 238p. (bibl. footnotes) D [c. '31]  
N. Y., Holt \$2

A French Jesuit contends that the four Gospels  
are based upon one oral record.

**Hulbert, Archer Butler**

Forty-Niners; the chronicle of the Califor-  
nia Trail. 357p. (10p. bibl.) il., maps O  
Atlantic Mo. Press pub'n c. Bost., Little,  
Brown \$3.50

A record of the gold rush told mostly in the  
words of the pioneers themselves, illustrated with  
drawings, cartoons and maps of the period. The  
\$5000 Atlantic prize book.

**Hume, R. E.**

The thirteen principal Upanishads; tr. from  
the Sanskrit with an outline of the philoso-  
phy of the Upanishads and an annotated bibl-  
iography; 2nd ed. rev. by George C. O. Haas.  
604p. O '31 N. Y., Oxford \$6

**Hawthorne, Nathaniel**

The scarlet letter; a romance; il. by Joanne  
Pursell; lim. ed. 329p. O '31 N. Y., Cheshire  
House \$10.50

**Italian drawings exhibited at the Royal**

Academy, Burlington House, London, 1930.  
102p. il. O '31 N. Y., Oxford \$15

**Janneau, Guillaume**

Modern glass. 191p. (3p. bibl.) il. Q '31  
N. Y., Rudge \$12

Examples of the best work of modern European  
and American glassmakers with an account of their  
aims and methods and the increasing use of glass in  
decorative art.

**Jefferson, Charles Edward, D.D.**

Other nature sermons. 160p. D [c. '31]  
N. Y., Revell \$1.50

God as revealed in the wonders of nature is the  
theme of these sermons by the author of "Nature  
Sermons."

**Johnsen, Julia Emily, comp.**

Conscription of wealth in time of war. 205p.  
(bibls.) D (Reference shelf, v. 7, no. 5) [c. '31]  
N. Y., H. W. Wilson 90 c.

**Johnson, John**

Russia in the grip of Bolshevism; a vivid  
story of a trip to the land of the Soviets.  
160p. D [c. '31] N. Y., Revell \$1.50

A record of a trip made by the author, a native-  
born Russian and secretary of the All Russian Evan-  
gelical Christian Union, to Soviet Russia where he  
observed the present economic, social and religious  
situation under the Bolshevik régime.

**Haney, George W.**

The effect of familiarity on maze performance of  
albino rats. 13p. (bibl.) diags. O (Univ. of Cal.  
pub'ns. in psych., v. 4, no. 20) '31 Berkeley, Cal.,  
Univ. of Cal. Press pap., 25 c.

**Harding, Thomas Swann**

What you should know about venereal diseases.  
64p. O [c. '31] Girard, Kan., Haldeman-Julius  
Pub'ns. apply

**Hardy, Rose Lees, and Hecox, Geneva Johnston**

Helpers; four related stories: Betty's letters;

Fire!; Peggy goes riding; Little farmers. 128p. il.  
(col.) D c. '31 N. Y., Newson & Co. pap., 80 c., set

**Jessup, Philip C.**

The United States and the Permanent Court of  
International Justice; the acceptance of the Senate  
reservations; the documentary record of the nego-  
tiations for the accession of the United States to  
the Court. 86p. (bibl. footnotes) D (Internat'l con-  
ciliation, no. 273) '31 N. Y., Carnegie Endowment  
for Internat'l Peace pap., 5 c.

**Johnston, Mary**

To have and to hold; il. by Frank E. Schoonover. 339p. il. (col.) O '31, c. '99-'31 Bost., Houghton \$2.50

**Jones, Caroline M. Duncan**

The story of Christendom; pt. 1, The making of Christendom. 144p. il., maps S [n. d.] [N. Y., Macmillan] flex. cl., 80 c.

**Jones, Eli Stanley**

The Christ of the Mount: a working philosophy of life. 332p. D [c. '31] N. Y., Abingdon \$1.50

An interpretation of the Sermon on the Mount in which its teachings are applied to the problems of present-day life.

**Jorgenson, Jorgen**

A treatise of formal logic; its evolution and main branches, with its relations to mathematics and philosophy; 3 v. 860p. Q '31 N. Y., Oxford \$6

**Keene, Carolyn**

The secret of Red Gate farm. 212p. il. D (Nancy Drew mystery stories) [c. '31] N. Y., Grosset 50 c.

**Keith, Arthur Berriedale**

An introduction to British constitutional law. 243p. D '31 N. Y., Oxford \$2.50

**Kelly, Clyde**

United States postal policy. 331p. D c. N. Y., Appleton \$2

The history and activities of the United States Post Office.

**Kerr, W. S.**

The independence of the Celtic Church in Ireland. 163p. (bibl. footnotes) D '31 N. Y., Macmillan \$1.40

**Keyworth, M. R.**

Legal aspects for the records of proceedings of boards of education. 177p. (bibl.) D [c. '31] Milwaukee, Bruce Pub. Co. \$2.25

**Kimber, Dana Clifford, and Gray, Carolyn E.**

Textbook of anatomy and physiology; 8th ed. rev. 637p. (bibl.) il. (pt. col.) O '31 N. Y., Macmillan \$3

**Kitson, Harry Dexter**

I find my vocation. 216p. il. D '31 N. Y., McGraw-Hill \$1.40

**Krasnov, Petr Nikolaevich**

Napoleon and the Cossacks; tr. by Olga Vitali. 593p. O c. N. Y., Duffield & Green \$3.50

This story of the careers of two young Russian soldiers depicts the military and social life of Russia and of Paris in the years just prior to and terminating in Napoleon's disastrous invasion of 1812.

**Kroll, Harry Harrison**

The cabin in the cotton; il. by the author. 288p. D c. N. Y., Ray Long & Richard R. Smith \$2

Danny Morgan, son of a poor white renter and protégé of a planter, is torn between conflicting loyalties when he sees the injustices on the part of both the renters and the planters of the Mississippi cotton plantation. The first novel to be issued from this new publishing house.

**La Farge, Oliver**

Sparks fly upward; a novel. 322p. D c. Bost., Houghton \$2.50

Esteban, half Indian, half Spanish, seemed born to trouble. This story of love and adventure during a Central American revolution is the second novel by the author of "Laughing Boy."

**Langer, Jacob**

Bridge at a glance: auction, contract. 35p. T c. '31 Detroit, Author, 137 E. Woodbridge 75 c.; pap., 50 c.

**Larkin, Margaret, ed.**

Singing cowboy; a book of western songs. 213p. il. Q c. N. Y., Knopf \$3.50

A representative collection of cowboy songs, old songs from the Chisholm Trail days and modern songs from the dude ranches, with piano accompaniments.

**Law, Frederick Houk, ed.**

The stream of English poetry. 437p. il. D [c. '31] N. Y., Century \$1.10

Poetry of England and America from the 15th century to the present grouped by subject.

**Lehman, Agnes**

Milly and her village; a story of Rhens on the Rhine; il. by the author. 89p. O c. N. Y., Macmillan \$1.50

A story for children about a little girl of modern Germany.

**Leighton, Amy Crocker**

Candles in the night [verse]. 74p. O c. Bost., May & Co. bds., \$2

**Leonov, Leonid**

The thief [tr. by Hubert Butler]. 566p. O c. N. Y., Dial Press \$3

A novel of life in Soviet Russia

**Lewis, Dominic Bevan Wyndham**

Charles of Europe. 367p. il. (pors.), maps O c. N. Y., Coward-McCann & E. V. Mitchell \$5

A study of Emperor Charles V, militant head of the Holy Roman Empire, and of the rebellious Europe of the Renaissance.

**Lloyd, Hugh**

The smugglers' secret. 255p. il. D (Hal Keen mystery stories) [c. '31] N. Y., Grosset 50 c.

**Johnston, P. E., and Myers, K. H.**

Harvesting the corn crop in Illinois; an economic study of methods and relative costs. 50p. il., map O (Agri. Exp. Sta. bull. 373) [ '31] [Urbana, Ill.] Univ. of Ill. pap., apply

**Keener, Jefferson Ward**

Cutting the cost of bank loans. 66p. (bibl. footnotes) diagrs. O (Studies in business administration, v. 2, no. 2) [c. '31] Chic., Univ. of Chic Press pap., \$1

**Keilholz, F. J., ed.**

A year's progress in solving farm problems of Illinois [1930-'31]. 304p. (bibs.) il., map, diagrs. O '31 Urbana, Ill. [Univ. of Ill.] pap., apply

**Laidler, Harry W.**

Unemployment and its remedies. 103p. (2p. bibl.) il. D [c. '31] N. Y., League for Industrial Democracy, 112 E. 19th St. pap., 15 c.

**Laurence, Ethelwyn, and Gilmount, Emma Lee**

The A B C of library craft; a hand book for students. 43p. diagr. D c. [Los Angeles, Authors, 2160 Cambridge St.] pap., 35 c.

**[Long, Richard Clark, and Huhlein, Fred E.]**

Portuguese taxation, corporations, and negotiable instruments. 30p. (bibl.) O (Trade information bull. no. 765) '31 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., 10 c.

**Lowndes, Marie Adelaide Belloc [Mrs. Frederick Sawrey Lowndes]**

Vanderlyn's adventure. 322p. D [c.'31] N. Y., Cape & Smith \$2  
A mystery romance laid in a beautiful chateau on the Riviera.

**Lucas, Edward Verrall**

Visibility good; essays and excursions. 191p. front. D '31 Phil., Lippincott \$2  
Essays on the author's pleasant wanderings and memories.

**Lydenberg, Harry Miller, and Archer, John**

The care and repair of books. 127p. (13p. bibl.) il. O c. N. Y., R. R. Bowker Co. \$2  
A practical review with detailed instructions of the best current ideas on the care and repair of book pages, plates and bindings.

**McConaughy, John**

From Cain to Capone; racketeering down the ages. 344p. (bibl.) O [c.'31] N. Y., Brentano's \$3  
A history of criminals who have preyed on others from the earliest times down to the latest methods of the American underworld.

**McCordock, R. Stanley**

British Far Eastern policy, 1894-1900. 376p. (11p. bibl.) O (Studies in hist., economics and public law, no. 346) c. N. Y., Columbia Univ. Press \$6

An historical study of Great Britain's policy toward China in the late 19th century, based upon recently revealed diplomatic documents.

**McCracken, Elizabeth, comp.**

Great-grandmother's piece-book. 168p. il. S (Little lib.) c. N. Y., Macmillan \$1  
A selection of "pieces" that our great-grandparents used to recite when they were children.

**MacCrindle, A. M.**

Ice in Egypt. 235p. D c. N. Y., Morrow \$2  
A story of native life in Cairo, centering about Mahmoud, the iceman.

**McElliott, Mabel**

Love feud. 282p. D (Popular copyrights) [c.'31] N. Y., Grosset 75 c.  
The story of a convent school girl plunged into a vortex of love, hate and jealousy in the New York underworld.

**McKenzie, Vernon, comp.**

Behind the headlines; journalistic adventures of today. 312p. D [c.'31] N. Y., Cape & Smith \$2.50

Fourteen journalists tell how they found the facts behind some "big" news stories. A pamphlet "One Hundred Vital Journalistic Questions," prepared by Byron H. Christian, a case book for students, based on the text, accompanies the book.

**McKoane, Ruth Blumvé**

The way to learn; a textbook of guidance study. 286p. il. D [c.'31] Bost., Allyn & Bacon \$1

**McMurtrie, Douglas Crawford**

Early printing in Wisconsin; with a bibliography of the issues of the press, 1833-1850 [lim. ed.]. 220p. (bibl., bibl. footnotes) il., map F c. Seattle, Wash., Frank McCaffrey \$15

**McTyeire, Holland Nimmons**

A manual of the discipline of the Methodist Episcopal Church, South; including the decisions of the College of Bishops; rev. and enl. by Collins Denny; 19th ed. 264p. D c. Nashville [Cokesbury Press] \$1.25

**Manning-Sanders, Mrs. Ruth**

The growing trees. 370p. D c. N. Y., Morrow \$2.50  
A tragi-comedy of young love set in the English country and in London.

**"Margaret" [Margaret Schneider-Reichel]**

Once there was a big crocodile . . . Once there was a little mouse . . . Once there were two elephants; three picture stories. no p. il. (col.) obl. O '31 N. Y., Macmillan bds., \$1.50  
For small children.

**Martin, Mrs. Mary Steichen, and Steichen, Edward**

The second picture book. no p. il. O [c.'31] N. Y., Harcourt \$2

Photographs of children busy about various activities, forming a picture book for children from 1 to 4, following "The First Picture Book."

**Mason, Daniel Gregory**

Tune in, America; a study of our coming musical independence. 222p. D '31, c. '30, '31 N. Y., Knopf \$2

One of America's foremost composers and music critics discusses the effect of mechanical musical inventions and new musical institutions, and urges us to make our own contribution to musical progress.

**Maury, Jean West**

Old Raven's world. 298p. il. (col. front.) D c. Bost., Little, Brown \$2  
The Old Raven legends which for generations have explained the origin of life and its wonders to the Tlingit Indians of Alaska. For boys and girls.

**Merrel, Concordia**

Consequences. 301p. D c. Garden City, N. Y., Doubleday, Doran \$2  
To revive a bored English house-party, Jane Selwyn proposed that each guest invite a rank outsider—the most impossible person he knew, as an additional guest.

**Miller, Barnette**

Beyond the Sublime Porte; the Grand Seraglio of Stambul; introd. by Halidé Edib. 306p. (10p. bibl.) il., diags. O c. New Haven, Conn., Yale \$5

An historical account and description of the palatial abode of the Turkish Sultans, for centuries shrouded in mystery from the public.

**Miller, Janet**

Sammy and Silverband; a tale of the African jungle; il. by Erick Berry. 244p. il. (col. front.) D c. Bost., Houghton \$2

A story for children about a little boy's jungle friends and especially his elephant, Silverband.

**Milton, John**

Samson agonistes, and, English sonnets [introd. and notes by H. M. Percival]. 266p. S '31 [N. Y.] Macmillan \$1.10

**Madsen, C. F.**

Here, there and back [war cartoons]. 69p. il. obl. S [n.d.] [Dallas, Tex., McCraw Pr. Co., 1001 Young St.] pap., apply

**Mattoon, Wilbur R.**

Shortleaf pine. 46p. il., map, diags. O (Farmers' bull. no. 1671) ['31] Wash., D. C., Gov't. Pr. Off., Sup't. of Doc. pap. 10 c.



**Mitchell, Jonathan**

Goose steps to peace. 330p. O c. Bost., Little, Brown \$2.50

An American newspaper correspondent discusses the world peace problem and studies the post-war peace conferences—what each country did, or tried to do, as set forth in the official records or in the communiques and inspired stories supplied by each government to its national press and what immediate action is necessary.

**Moore, Clement Clarke**

The night before Christmas; il. by Arthur Rackham. 35p. il. (pt. col.) O [n.d.] Phil., Lippincott \$1.50

**Moses, Montrose Jonas, ed.**

Representative British dramas; Victorian and modern; new rev. ed. 1012p. (bibls.) O '31, c. '18, '31 Bost., Little, Brown \$4.50

**Moynihan, John**

Are these our children? novelized from the screen story by Wesley Ruggles and Howard Estabrook; il. from the photoplay. 210p. D (Popular copyrights) [c. '31] N. Y., Grosset 75 c.

**Muller, Olga Erbsloh**

Child of the sun; poems. 83p. D c. N. Y., Brentano's \$2

**Nadell, Aaron**

Projecting sound pictures; a practical textbook for projectionists and managers. 265p. il. O '31 N. Y., McGraw-Hill \$2.50

**Nash, Jay Bryan**

The administration of physical education; with special reference to public schools. 504p. (bibls.) il., maps, diagrs. O c. N. Y., A. S. Barnes \$3

**Neilson, William Allan, and Thorndike, Ashley Horace**

The facts about Shakespeare; rev. ed. 280p. (21p. bibl.) front. S '31, c. '13, '31 N. Y., Macmillan \$2; college ed., \$1.50

**Olsen, Paul C.**

The merchandising of drug products. 274p. diagr. D c. N. Y., Appleton \$2.50

The results of a study made for the American Association of Colleges of Pharmacy to outline a course on merchandising to be required of all students in its accredited schools.

**O'Neil, George**

Special hunger. 329p. D [c. '31] N. Y., Liveright \$2.50

A novel based on the tragic young life of the poet, Keats, and his passion for Fanny Brawne.

**Oppenheim, Edward Phillips**

Gangsters' glory. 239p. D '31, c. '29, '31 Bost., Little, Brown \$2

A series of connected episodes which relate the various exploits of the members of a club of criminals who were challenged to perform daring individual feats by the club's latest member, Nick of New York, notorious gangster.

**Paddock, Charles Lee**

Lives that lift. 124p. D [c. '31] N. Y., Revell \$1.25

Brief biographies of men and women who, despite handicaps, attained distinction and success, also influencing the lives of others. For young people.

**Paget, Stephen**

Confessio medici. 169p. D '31, c. '08 N. Y., Macmillan \$2

A volume of medical essays that has been out of print.

**Pahlow, Mrs. Gertrude Curtis Brown**

Murder in the morning. 256p. D [c. '31] N. Y., Clode \$2

A murder mystery in which all the suspects have reasons for wishing the victim dead.

**Peddie, J. Taylor**

The dual system of stabilization; enl. 2nd ed. 268p. O '31 N. Y., Macmillan \$5

**Pérard, Victor Semon**

Anatomy and drawing; 2nd ed. enl. 199p. il., diagrs. O [c. '31] N. Y. [Favor, Ruhl & Co., 41 W. 23rd St.] \$3.50

**Prout, Frank Jay, and others**

Thought test readers; 5th grade. 384p. il. (pt. col.), diagrs. D c. Lincoln, Neb., Univ. Pub. Co. 88 c.

**Ramus, Carl, M.D.**

Behind the scenes with ourselves. 459p. (4p. bibl.) D [c. '31] N. Y., Century \$3

A study of the familiar aspects of psychology, in an effort to interpret the ordinary man to himself.

**Rapid guides to good English; 6 v. various p.**

D '31 N. Y., Van Nostrand \$7.95

**Rappard, William Emmanuel**

The Geneva experiment. 115p. (bibl. footnotes) D '31 [N. Y.] Oxford \$1.75

Observations and reflections on the League of Nations as a permanent institution which were delivered originally in the form of four lectures before the London School of Economics. The author is a professor at the University of Geneva and a member of the Permanent Mandates Commission of the League of Nations.

**Ravage, Marcus Eli**

Empress Innocence; the life of Marie-Louise. 365p. (7p. bibl.) il. O c. N. Knopf bds., \$4

A biography of the second wife of Napoleon.

**Raven, Charles Earle, D.D.**

Jesus and the gospel of love; being the Alexander Robertson Lectures delivered in 1931 in the University of Glasgow. 452p. (bibl. footnotes) O [n.d.] N. Y., Holt \$3

An interpretation of the religion of Jesus.

**Reed, James A.**

The rape of temperance. 314p. D c. N. Y., [Farrar & Rinehart] \$2

A denunciation of prohibition and the way it is enforced by the former U. S. Senator from Missouri.

**Montgomery, Vaida Stewart**

The practical rhymer. 44p. D c. Dallas, Tex., Kaleidoscope Publishers, 702 N. Vernon St. pap. \$1

Signs and markers; road information for hitchhikers along the literary highway. 46p. il. D c. Dallas, Tex., Kaleidoscope Publishers, 702 N. Vernon St. pap. \$1

**O'Leary, Paul M., and Slichter, Sumner H.**

Questions and problems; a book of questions and problems to be used in connection with college courses in economics. 75p. [c. '31] N. Y., Holt flex. cl.; apply

**Puttkammer, Ernst W.**

A manual of criminal law and criminal procedure for police [rev. ed.] 100p. D [c. '30, '31] Chic., Univ. of Chic. Press pap. \$1.25

**Reeve, Christopher**

The emerald kiss. 312p. D c. N. Y.,  
Morrow \$2

The long-lost family emeralds are the basis of  
this mystery-adventure story laid in a sleepy little  
Devon seaside town.

**Restarick, Bp. Henry Bond**

Sun Yat Sen, liberator of China; preface by  
Kenneth Scott Latourette. 184p. (bibl.) il.  
D c. New Haven, Conn., Yale \$2.50

A biography based upon authentic accounts of  
Sun Yat Sen's close friends.

**Ripley, Robert L.**

The new believe it or not! il. by the au-  
thor. 210p. il., diags. O c. N. Y., Simon  
& Schuster \$2

The second book of "believe or not" facts.

**Robinson, Selma**

City child; il. by Rockwell Kent. 64p. O  
c. N. Y., Farrar & Rinehart \$2

The first book of poems, gay and serious, by an  
author whose work has frequently appeared in  
American magazines and newspapers.

**Rohde, Eleanour Sinclair**

The scented garden. 311p. front. O [n.d.]  
Bost., Hale, Cushman & Flint \$3.75

About the garden flowers whose pleasant odors de-  
light us at different seasons of the year. Recipes  
for pot-pourri, perfumes, scent-bags, etc., are given.

**Rollinson, Ethel Augusta**

Diagnostic testing and remedial teaching of  
Gregg shorthand. 397p. il. D [c.'31] N. Y.,  
Gregg Pub. Co. \$2.80

Royster memorial studies; ed. by Louis B.  
Wright and others. 339p. (bibl. footnotes)  
O c. Chapel Hill, N. C., Univ. of N. C.  
Press \$4

Philological studies contributed by former pupils,  
colleagues and friends of James Finch Royster.

**Rudd, Jean**

Wives and mothers. 306p. D [c.'31]  
N. Y., Century \$2

The story of a mother and her five daughters, an  
American family reared in the old tradition, yet  
caught up by the influences of restless modern ways.

**Russell, Charles Edward**

Blaine of Maine; his life and times. 446p.  
(bibl. footnotes) il. O c. N. Y., [Farrar  
& Rinehart] \$5

A biography of James G. Blaine who played a tre-  
mendous part in the political and diplomatic life of  
this country during the twenty-five years succeeding  
the Civil War. When Blaine was Secretary of State  
in the Harrison administration the author was a po-  
litical reporter and Washington correspondent.

**Schaff, Philip**

Credo of Christendom; 6th ed.; 3 v. vari-  
ous p. O '31 N. Y., Harper \$12, bxd.

Schmalhausen, Samuel Daniel, and Calverton,  
Victor Francis [originally George Goetz],  
eds.

Woman's coming of age; a symposium.  
589p. (bibl. footnotes) O [c.'31] N. Y.,  
Liveright \$3.75

Articles which appraise woman in her relation to  
the modern world.

**Schultz, William J.**

American public finance and taxation. 635p.  
diags. O '31 N. Y., Prentice-Hall \$5

**Ségur, Sophie Rostopchine, comtesse de**

At the Inn of the Guardian Angel; tr. by  
Amena Pendleton. 266p. il. (pt. col.) D c.  
Bost., Houghton \$2

This story of the happenings at a country inn in  
Normandy has been a favorite with French boys and  
girls for many years. For children from 8 to 12.

**Seivwright, Jean**

Castle secrets. 245p. il. (col. front.) D c.  
Bost., Little, Brown \$2

When Jean Elliott's American friend came to the  
castle in the Highlands as a paying guest, Jean's  
troubles, financial and otherwise, began to disappear.  
For girls.

**Shewhart, W. A.**

Economic control of quality of manufac-  
tured product. 515p. il. O '31 N. Y.,  
Van Nostrand \$6.50

**Shupper, Mrs. Frances**

A woman philosopher looks at life. 82p.  
D [c.'31] Bost., Christopher Pub. House  
\$1.50

**Sloan, Laurence Henry**

Everyman and his common stocks; a study  
of long term investment policy. 314p. diags.  
O c. N. Y., Whittlesey House, Mc-Graw-  
Hill \$2.50

A broad survey of the field of common stocks de-  
signed to help the reader formulate a general long-  
term investment program.

Smith, Arthur Douglas Howden [Allen Grant,  
pseud.]

Swain's saga. 245p. il. (col. front.) D  
'31, c. '23, '31 N. Y., Macmillan \$2.50

An adventure tale for older boys about a Norse  
warrior of the Orkney Islands in the middle of the  
12th century.

**Smith, Henry Justin**

Deadlines; being the quaint, the amusing,  
the tragic memoirs of a news-room. 249p. D  
[c.'22] N. Y., Harcourt \$2

Formerly published by the Washington Book Co.

**Schettler, Clarence H., and Simpson, George E.**

Workbook in sociology. 239p. (bibl.) maps, diagr.  
O [c.'31] N. Y., Amer. B'k. pap. 68 c., with tests

Schockel, B. H., and others  
Pupil's help books in geography; b'ks. 1 and 4.  
56p.; 64p. maps, diags. O [c.'31] N. Y., Amer. B'k.  
pap. 20 c. ea.

**Scholz, Alfred P., M.D.**

Food and health. 67p. S [c.'31] B'klyn, N. Y.,  
Author, 177 Lincoln Rd. pap. 50 c.

**Scott, Clarice Louisba**

Rompers. 8p. il. O (U. S. Dept. of Agri., leaflet  
no. 79) '31 Wash. D. C., Gov't. Pr. Off.; Sup't. of  
Doc. pap. 5 c.

**Shankland, Frank North**

The bird book; observations of bird life. 88p. il.  
(col.) F [c.'31] Akron, O., Saalfeld Pub. Co.  
bds. apply

**Sheldon, H. P., and Grimes, Frank G.**

Game laws for the season 1931-32; a summary of  
federal, state, and provincial statutes. 54p. O [c.'31]  
[Wash., D. C., Gov't. Pr. Off.; Sup't. of Doc.]  
pap. 5 c.

**Sherman, Edward A.**

Forestry as a profession [rev. ed.] 16p. O [c.'31]  
[Wash., D. C., Gov't. Pr. Off.; Sup't. of Doc.] apply

**Smith, Margaret**

Studies in early mysticism in the Near and Middle East. 286p. (6p. bibl.) O '31 N. Y., Macmillan \$5

"An account of the rise and development of early Christian mysticism in the Near and Middle East up to the 7th century, and of the subsequent development of mysticism in Islam, known as Sufism, together with some account of the relationship between early Christian mysticism and the earliest form of Islamic mysticism."

**So Relle, Rupert Pitt and Smith, Harold H.**

Gregg typing, techniques and projects. 136p. il. Q (Rational ser., b'k 1) c.'31 N. Y., Gregg Pub. Co. \$1.20

**Southard, Charles Zibeon**

A treatise on trout for the progressive angler. 279p. il., diagrs. O [c.'31] N. Y., Dutton \$5

A complete book of information for the trout fisherman.

**Stamp, Laurence Dudley**

A regional geography, for higher school and intermediate courses; pt. 5, Europe and the Mediterranean. 322p. maps, diagrs. O (Univ. geographical ser.) '31 N. Y., Longmans flex. cl., \$2.80

**Strong, Edward Kellogg, jr.**

Change of interests with age; based on an examination of more than two thousand men between the ages of twenty and sixty, representing eight occupations. 254p. (bibl.) O c. Stanford Univ., Cal., Stanford Univ. Press \$4

A study of the extent to which likes and dislikes of American men of this generation remain the same or change from decade to decade over forty years.

**Sutton, Clarence Wesley and Lennes, Nels Johann**

Brief business arithmetic; rev. ed. 312p. il., diagrs. D [c.'31] Bost., Allyn & Bacon \$1.20

**Theisen, W. W. and Leonard, Sterling A.**

Real life stories and literary selections; b'k 1. 751p. il. D '31 N. Y., Macmillan \$1.12

**Thomas, Adrienne**

Katrin becomes a soldier; tr. by Margaret Goldsmith. 321p. D '31, c.'30, '31 Bost., Little, Brown \$2.50

Five years in the life of a young girl of Lorraine are revealed through entries in her diary which record her mental anguish during the war when she served as a nurse.

**Tiegs, Ernest Walter**

Tests and measurements for teachers. 490p. (bibls.) il., diagrs. D (Riverside textb'ks in educ.) [c.'31] Bost., Houghton \$2.40

Information for teachers on how to use tests and testing procedures in the solution of classroom educational problems.

**Tolmer, A.**

Mise en page; the theory and practice of lay-out. no p. il. (pt. col.) Q ['31] N. Y., Rudge bds., \$12, bxd.

A handbook and sourcebook for the art directors of advertising agencies, printers, designers, etc., who wish to use new, original and modern designs in advertising lay-out.

**Tracy, Louis [Gordon Holmes, pseud.]**

One wonderful night: The house of peril: The black cat. 1036p. D '31, c.'12-'25 N. Y., Clode \$2

Three complete mysteries in one volume.

**Trout, David M.**

Religious behavior; an introduction to the psychological study of religion. 542p. (17p. bibl.) O c. N. Y., Macmillan \$4

For college students, parents, ministers and the general educated public.

**Twain, Mark, pseud. (Samuel Langhorne Clemens)**

The adventures of Tom Sawyer; il. by Peter Hurd. 272p. il. (pt. col.) O [c.'31] Phil., Winston \$1.25

**Valentine, Willard Lee, ed.**

Readings in experimental psychology. 621p. (bibls.) il., diagrs. O c. N. Y., Harper \$2.75

For an introductory course in psychology.

**Vassos, John**

Phobia [il. by the author] [lim. numbered, signed ed.]. 129p. F c. N. Y., Covici, Friede \$5

Impressions of many phobias to which man is susceptible, pictured and described.

**Waldock, A. J. A.**

Hamlet; a study in critical method. 99p. D '31 [N. Y., Macmillan] \$2

**Warfield, Benjamin Breckenridge**

The Westminster Assembly and its work. 400p. O (Selected writings of Benjamin Breckenridge Warfield, v. 6) '31 N. Y., Oxford \$3

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## Old and Rare Books

Frederick M. Hopkins

EARLY indications are that first editions of American authors will figure prominently in the sales of this season and bring good prices. Collectors and dealers watch the early catalogs of the rare book trade and of the auction room to get all the information they can as to the prospects ahead. In the last few months we have heard a good deal about the "slashing" of prices. But the rare and most sought after first editions of American authors seems to have been spared. The truth is that the rare book dealers are short of this kind of stock, and there is no indication that they are going to get enough to meet the current demands. A glance over the fall catalogs and the auction catalogs of the first sales shows that, with an occasional exception, prices are being well maintained, especially when

we realize that in period of depression values of almost all kinds have been greatly reduced.

THE first sale of the season held by the American Art Association-Anderson Galleries, Inc., included the library of J. William Smith of Syracuse and selections from the library of the late Thomas Nelson Page, including Americana, early printed books, presentation and association copies of first editions, the 298 lots bringing \$7,912. An autograph manuscript signed by Samuel Taylor Coleridge, 6 pp., 4to, 1825, sold for \$310; Hawthorne's "The Scarlet Letter," 1850, backstrip slightly frayed, \$100; Montaigne's "Essays," 3 vols., 1902-4, Riverside Press Special Limited edition, \$125; Leigh Hunt's "Wit and Humor," 1846, hinges cracked

and outer hinges worn, presentation copy from the author, \$100; Keats's Bible, a farewell gift from John Taylor with an inscription in the poet's hand, \$625; Dr. More's "A Collection of Several Philosophical Writings," 1712, rebacked and pages stained, once owned by Charles Lamb, with a page of his manuscript inserted, \$700; Fourth Folio of Shakespeare, London, 1685, many imperfections and minor defects, \$125; and Izaak Walton's "The Life of Dr. Sanderson, late Bishop of Lincoln," London, 1678, presentation copy from the author, \$130. Many desirable books in fine condition sold for low prices. This, however, was to be expected, as they were not in the class sought by discriminating collectors.

THE first sale of the season of the Newark Galleries, Inc., was held on October 15, when first editions of American and English authors, consigned by various owners, were sold, 212 lots bringing \$7,026.75. Here are a few lots which show the range of prices of the rarer first editions: Louisa M. Alcott's "Little Women," 2 vols., 1868-69, \$100; Aldrich's "The Story of a Bad Boy," 1870, backstrip split and chipped at top and bottom, \$65; Crane's "Maggie," 1893, two insignificant breaks in back wrapper mended, \$550; Peter Parley's "Universal History," 2 vols., 1837, \$845; Hawthorne's "Twice Told Tales," 1837, slight repairs in the backstrip, \$175; Longfellow's "Evangeline," 1847, original boards, uncut, \$1,150; Mitchell's "Reveries of a Bachelor," 1850, worn and foxed, inscribed by the author, \$82.50; Mark Twain's "The Celebrated Jumping Frog," etc., 1867, \$200; and "The Adventures of Tom Sawyer," 1876, recased, \$420; and Whitman's "Leaves of Grass," Boston, 1855, first issue of the first edition, slightly shaken and foxed, \$1,475. With here and there an exception the prices of the more unusual lots brought excellent prices. The more common first editions realized much better prices than if they had been bundled.

ANNOUNCEMENT of world-wide importance to music lovers and Wagner students appears in *Overtures*, the

monthly magazine of the Curtis Institute of Music just issued, that Mrs. Mary Louise Curtis, founder of the Institute is the purchaser of the Burrell Collection of Wagneriana. This collection was discovered in England two years ago, and has since been cataloged and offered for sale, the original asking price, since scaled down, was one and a quarter million dollars. A private buyer not appearing it was decided to sell the collection at auction. The English critic, Ernest Newman, apprehensive of the collection being scattered, pleaded earnestly that a further search be made for a single purchaser. No such individual appearing in Europe, overtures were made to Mrs. Bok, and in October, 1930, she purchased the collection. The contents of this collection, how it came to be brought together, the new light it throws upon the life of Wagner, the drastic revisions of many chapters in long-accepted biographies which will be likely to follow, make a long story. It is sufficient to say here that there are more than 400 unpublished letters, many manuscript scores and libretti, and material of the most intimate nature.

A CATALOG of first editions, mostly American, just issued by Fullerton & Son, 598 Madison Avenue, has some interesting items, among them Charles Brockden Brown's "Arthur Merwyn," 1799, \$110; Cooper's "The Deerslayer," 2 vols., 1841, \$190; Crane's "The Red Badge of Courage," 1895, \$335; Emerson's "Essays," Second Series, 1844, \$130; Joel Chandler Harris's "Uncle Remus, His Songs and Sayings," 1881, \$175; Bret Harte's "The Lost Galleon," 1867, \$160, and "The Luck of Roaring Camp," 1870; Hawthorne's "Twice Told Tales," 1837, \$325; Hearn's "Some Chinese Ghosts," 1887, \$145; Kennedy's "Swallow Barn," 2 vols., 1832, \$200; Lowell's "Biglow Papers," 1848, \$125; Mitchell's "Reveries of a Bachelor," 1850, \$120; Simms's "The Yemassee," 2 vols., 1835, \$300; Stockton's "The Lady or the Tiger," 1884, \$90; Thoreau's "Walden," 1854, backstrip repaired and new end papers, \$110; Wallace's "Ben Hur," 1880, \$175; Whittier's "Snowbound," 1866, \$240; and Whitman's "As a Strong Bird on Pinions Free," \$175.



A CABLEGRAM from The Hague bears the information that just by chance the first Dutch Bible ever printed has been found in the archives of the Dutch Bible Society. It was published at Delft in 1477 by Jacob Jacobssoen and Muticius Yemantssoen, who came from Middleburg. The volume will soon be placed on exhibition at Delft where a collection of Bibles will be displayed. The Dutch Bible Society was founded in 1814, some ten years after the organization of the English Bible Society, in commemoration of Holland's liberation from the French in 1813. The society's methods are very similar to those of the American Bible Society. It often sells books at a loss or gives them away to hospitals, hotels, ships, seamen's houses and charitable institutions.

SOTHEBY'S, of London, will begin the season with a sale made from selections from many consignments which will be sold on October 26 to 29 inclusive. The 1210 lots contain quite a variety of rare books including incunabula, early English literature, American and Colonial history, Oriental and European art, modern first editions and editions de luxe. Among the rarer lots is a Fourth Folio of Shakespeare. On November 2 the library of J. H. White, of Pease Hall, Springfield, Sussex, including a collection of drawings and engravings by George Cruikshank will be dispersed.

FALL catalogs are now appearing, and most of the American dealers are featuring first editions of American authors. The catalog of The Bookshop of Harry Stone, 24 East 58th Street, contains 181 items, comprising association first editions of American and English authors, among which are Lewis Carroll's "Sylvie and Bruno," and "Sylvie and Bruno Concluded," 2 vols., 1889-1893, presentation copies, \$125; Mark Twain's "A Connecticut Yankee In King Arthur's Court," 1889, presentation copy, \$225; same author, "The Innocents Abroad," 1869, with A.L.S. of author inserted, \$150; same author, "The American Claimant," London, 1892, first English edition, inscribed by the author, \$325; Stephen Crane's "The Red Badge of Courage," 1895, inscribed by the author, \$500; George DuMaurier's

"Trilby," original issue as it first appeared in *Harper's Magazine*, with extra illustrations, levant morocco, 1894, \$100; Walt Whitman's "Drum Taps," 1865, \$100; and "Liber Scriptorum," the first book of the Author's Club, with contributions of 109 authors, all signed, full leather, 1893, \$100.

ROCKWELL KENT completed illustrations for Shakespeare's "Venus and Adonis" before he recently sailed once more for Greenland, and The Printing House of Leo Hart, of Rochester, publishes it on November 3rd. Mr. Kent's enthusiasm for the subject was so keen that his original intention was to make six illustrations but as the work progressed his interest so increased that he produced twenty-one, of such charm that they are certain to be the definitive interpretation of the poem. Also, the treatment is totally different from any of his previous work. Advance subscriptions have practically exhausted the edition before publication.

THE October catalog of Edgar H. Wells & Co., Inc., 602 Madison Avenue, is devoted principally to first editions of English and American authors, including a few manuscripts and autograph letters. The 749 lots are mainly first editions of English authors, but there are a few first editions of American authors and the following representative lots give a fair idea of the range of prices: Stephen Vincent Benet's "John Brown's Body," 1928, first edition limited to 201 copies, \$200; Willa Cather's "The Troll Garden," 1905, Miss Cather's first book of prose, \$65; Cooper's "History of the Navy of the United States," 2 vols., 1839, \$50; "A Masque of Poets," Boston, 1878, large paper copy, contains Emily Dickinson's first published poem "Success," \$85; Emily Dickinson's "Letters," 2 vols., 1894, \$55; Joel Chandler Harris's "Uncle Remus. His Songs and Sayings," 1881, \$160; Irving's "Astoria," 2 vols., 1836, somewhat faded, \$75, Longfellow's "The Courtship of Miles Standish," 1858, \$65; and Lowell's "Il Pesceballo," 1862, second issue, \$75. These lots and the prices asked do not show any lack of faith in a market for American first editions at really fair prices.

# American First Editions

Edited by Merle Johnson

PAUL LAURENCE DUNBAR (1872-1906)

Compiled by Albert Jackson

**D**UNBAR was one of the first literary figures of the Negro race to attain general recognition. He wrote thirteen books of poetry, three novels, and five books of short stories. Some of his writings are in the Negro dialect and topical; others in conventional English, but all are mainly pictures of his own race. The title-page of his first book gives his name as Paul Dunbar. Then several books are given as by Paul Lawrence Dunbar. Later the name is Paul Laurence Dunbar.

"Oak and Ivy." *Dayton, Ohio*, 1893.

By Paul Dunbar. About 500 copies only.

"Majors and Minors." *Toledo, Ohio*, (1895).

By Paul Lawrence Dunbar. 1,000 copies. Two states of the cover noted; one with bevelled edges, the other ordinary—with differing positions of stamping. No priority established.

"When Malindy Sings." *New York*, 1903, reprinted from this collection.

"Lyrics of Lowly Life." *New York*, 1896.

"Folks from Dixie." *New York*, 1898.

Short Stories.

"The Uncalled." *New York*, 1899.

A novel.

"Poems of Cabin and Field." *New York*, 1899.

"Lyrics of the Hearthside." *New York*, 1899.

"The Strength of Gideon and Other Stories." *New York*, 1900.

Short Stories.

"The Love of Landry." *New York*, 1900.

A novel.

"Candle-Lightin' Time." *New York*, 1901.

"The Fanatics." *New York*, 1901.

A novel.

"The Sport of the Gods." *New York*, 1902.

Short Stories. Issued in London as "The Jest of Fate."

"Lyrics of Love and Laughter." *New York*, 1903.

"In Old Plantation Days." *New York*, 1903.

Short stories.

"Li'l Gal." *New York*, 1904.

"The Heart of Happy Hollow." *New York*, 1904.

Short Stories.

"Lyrics of Sunshine and Shadow." *New York*, 1905.

"Howdy, Honey, Howdy!" *New York*, 1905.

"Joggin' Erlong." *New York*, 1906.

"Chrismus Is A-Comin'." *New York*, 1907.

"Complete Poems." *New York*, 1913.

\* \* \* \* \*

Uncle Eph's Christmas: a one act play with music by Dunbar in collaboration with W. M. Cook, (N.P.) 1900.

Life and Works of Paul Laurence Dunbar, containing.....a complete biography by Lida Keck Wiggins and an introduction by William Dean Howells, Naperville, Illinois, and Memphis, Tennessee, (1907).

Speaking O' Christmas, New York, 1914. Poems reprinted from other volumes.

## ROARK BRADFORD (1896- )

Compiled by Ellen McIlvaine

**T**HE short list below is all concerned with aspects of American Negro life as recorded by a white observer. Each book is made up of connected episodes or tales, as with the Harris predecessor,

"Uncle Remus." These tales are "stylised" to bring out the "spiritual" or aspirational life of the Southern Negro, rather than the actual recordings of his daily activities.

"Ol' Man Adam An' His Chillun." *New York*, 1928.

First edition so stated on copyright page. The Pulitzer prize winning play, "Green Pastures" is based on this book.

"This Side Jordan." *New York*, 1929.

First edition so stated on copyright page.

"Ol' King David An' the Philistine Boys." *New York*, 1930.

First edition so stated on copyright page. The dust jacket of the first edition was printed on white paper; later yellowish.

"How Come Christmas." *New York*, 1930.

Issued by the publishers in a limited edition of 1400 copies for private distribution.

"John Henry." *New York*, 1931.

First edition so stated on copyright page.

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Child of God, appeared in O'Henry Memorial Award Prize Stories of 1927. Garden City, 1928, and in O'Brien's Best Short Stories of 1927, New York, 1927.

Wisdom of King Solomon, in "Prose, Poetry, and Drama for Oral Interpretation." New York, 1930, is reprinted from "Ol' Man Adam and His Chillun."

## Auction Calendar

**Tuesday and Wednesday evenings, October 27th and 28th, at 8 o'clock.** The library of a Massachusetts collector comprising rare and important first editions of modern American and English authors. (Items 500.) Chicago Book & Art Auctions, Inc., 410 South Michigan Ave., Chicago, Ill.

**Wednesday, October 28th, at 2:15.** The library of the late George W. Riggs, Washington, D. C. (Items 247.) American Art Association, 30 East 57th St., New York City.

**Thursday afternoon, October 29th, at 2:15.** The library of John C. Pinto, Scarsdale, N. Y., with a few additions. (Items 282.) Ritter-Hopson Galleries, 37 West 57th St., New York City.

## Catalogs Received

**Americana.** (No. 45; Items 179.) William Todd, Mount Carmel, Conn.

**Americana, law, American literature, American biography, etc.** The Bookshop, 109 Third St., Baton Rouge, La.

**Americana, biography, curiosa, drama, etc.** Duttons, Inc., 681 Fifth Ave., New York City.

**Autographs, books and pamphlets.** (No. 116; Items 89.) The Union Square Book Shop, 30 East 14th St., New York City.

**Books on Utah, Mormons and by Utah authors.** (No. 317; Items 611.) The Shepard Book Co., 408 South State St., Salt Lake City, Utah.

**Classical library of Professor William Reade of Baltimore and modern and illustrated books, the library of a New York collector, with an addenda of autographs.** (No. 98; Items 1073.) Dauber & Pine Bookshops, Inc., 66 Fifth Ave., New York City.

**First editions and rare books in English and American literature.** (No. 12; Items 182.) Barnet B. Ruder, 8 West 47th St., New York City.

**Literature and literary biography.** (Series 4, No. 37; Items 1112.) Argosy Book Stores, Inc., 45 Fourth Ave., New York City.

**Miscellaneous books and sets.** (No. 119; Items 778.) Schulte's Book Store, Inc., 80 Fourth Ave., New York City.

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Mermaid Series. Congreve; Ben Jonson.

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Fuchs. Text Book of Ophthalmology. 8th ed.

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Chauncey Canfield. Diary of a Forty-Niner.

ARGOSY BK. STORES, 45 4TH AVE., NEW YORK  
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Psychology of Religious Belief. 1907.  
Harvard Classics. Vol. 10. Fabricoid black.

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Ovid. Art of Love. Bohn Library ed.

ASSOCIATED STUDENTS STORE, BERKELEY, CAL.  
Ridgeway. Color Standards and Color Nomenclature. Hoen & Co., Baltimore.

AUGUSTANA BK. CONCERN, ROCK ISLAND, ILL.  
G. H. Knight. In the Secret of His Presence.  
Milligan, Geo. Theology of the Epistle to the Hebrews.  
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Ellwood. Introduct. to Social Psychology. 1917.

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Glasgow. Romance of a Plain Man; Voice of the People.  
Hamilton. The Stock Market Barometer.  
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Hendricks. Age of Big Business. 20.  
Hirth. Ancient History of China.  
Holland. The Philosophy of Faith and Fourth Gospel.  
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Thruston. Antiquities of Tennessee. Robert  
Clark & Co. 1890.

BOOK SHOP, DAVENPORT HOTEL, SPOKANE, WN.  
Frank Stewart Hastings. Ranchman's Recollections. Pub. 1921. Breeder's Gazette.

BOOK STALL, 209 E. 2ND ST., FLINT, MICHIGAN  
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BOOKLOVERS SHOP, 212 S. AKARD, DALLAS, TEX.  
George Moore. Brook Kerith. 1st ed.; Ave,  
Vale and Dale.  
Napoleon. 1st ed. Emil Ludwig.  
Aeronautical Year Book, 1923.  
Fata Morgana.  
Years of Grace. Margaret Ayer Barnes. 1st ed.  
Education of a Princess. Marie. 1st ed.  
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2.

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<i>Book Week plans throughout the country.</i>	
OLD AND RARE BOOKS by <i>Frederick M. Hopkins</i> . . . . .	1955

## Forthcoming Issues

✿ ✿ ✿ Norman A. Hall, bookseller of Newton, Mass., has written for next week's issue a warning against the growing circulating library. Mr. Hall talks very eloquently about the harm that the circulating library can do to the sale of books. We hope other booksellers will write to us confirming Mr. Hall in his point view, or presenting the other side of the argument. ✿ ✿ ✿

✿ ✿ ✿ The leading article in the November 7th issue has been written by George Stevens of W. W. Norton & Company. It is called "This is a Book Christmas." ✿ ✿ ✿

✿ ✿ ✿ George Sparks, for over 40 years at McClurg's in Chicago, has written for us, reminiscences of the famous Saints and Sinners Corner of McClurg's, of which Eugene Field was the presiding genius. ✿ ✿ ✿

✿ ✿ ✿ The November 7th issue will include the special supplement on bookmaking; the November 15th issue will include the monthly supplement on Staple Stock, featuring Bibles and religious books in preparation for Bible Week in December. ✿ ✿ ✿

### The Publishers' Weekly

*The American Booktrade Journal*

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